



OPLINE
PRIZE®

OPLINEPRIZE INTERNATIONAL #16

WISDOM Art & Culture

2023-2024

New exclusive partnership with
Wisdom in China

17 November 2023 - 14 January 2024, New Museum of Shenzhen, Shenzhen China
1 June 2024, Award Ceremony, 17th Town Hall, Paris

INTRODUCTION - CONCEPT

OPLINEPRIZE is the 1st international contemporary digital art prize and online art challenge.

OPLINEPRIZE's values are democratic, intergenerational, digital, universal and, above all, open to all.

OPLINEPRIZE celebrates digital creativity in partnership with major artists and exceptional partners.

OPLINEPRIZE was founded in 2009 by Michèle Robine, curator, organiser of cultural events, economist and visual artist.

Over the past 16 years, we have built up a community of leading contemporary and digital artists, all of whom support this event, particularly the international artist ORLAN.

The aim is to create links between major artists with international reputations and established or emerging artists highlighting new technologies.

The concept: Fun, innovative, up-to-date, digital

Leading curators each nominate an artist, and then it's up to Internet users to elect the winner on the Internet.

It's the public that chooses the winner, an act that goes hand in hand with the pleasure of playing while discovering new artists, which facilitates the approach to culture and the sharing of knowledge.

The selection of artists is multidisciplinary, and we present artists of all ages, backgrounds and cultures.

We promote all forms of art, particularly those associated with new technologies, by linking the communities of our guests of honour and young artists.

Having the choice, preferring an artist and expressing it, each year voting among the selected artists is an act of freedom and self-esteem.

Each Internet user becomes the decision-maker and jury for a prize on the net, based on a selection made by prestigious curators.

ABOUT US

For the past sixteen years, OPLINEPRIZE has played a major role on the international contemporary art scene by awarding a digital prize that is intergenerational and open to all.

Today, OPLINEPRIZE has four major objectives:

- **To democratise access to contemporary art using digital tools.**
- **Create links between emerging artists who are opinion leaders and internationally renowned creators.**
- **Develop a vast community in which companies and cultural institutions join forces to activate the international creative scene.**
- **To promote a cross-disciplinary approach between the artistic scene, digital developments and the arrival of Artificial Intelligence.**

More than just prizes, OPLINEPRIZE is above all a community that has made it a real success.

More than 200 curators have presented over 200 artists.

And numerous exhibitions have been launched.

More than 300,000 followers follow the prize on social networks, and over 200,000 contacts are generated each year.

Artists from all generations, backgrounds and cultures are represented. OPLINEPRIZE aims to promote art in all its forms, with a particular focus on new media and new technologies.



MICHÈLE ROBINE

President & founder of

#onlineprize

OPLINEPRIZE, ITS AIM

OPLINEPRIZE IS THE 1ST PRIZE FOR INTERNATIONAL AND DIGITAL CONTEMPORARY ART

The OPLINEPRIZE concept stems from the desire to create links between major artists of international renown and established or emerging artists.

The first artist to initiate these encounters was Roman OPALKA, followed by Dominique PERRAULT, ORLAN, Jacques VILLEGLE, Alain FLEISCHER, Julio LE PARCC, Esther FERRER, Catherine IKAM, Théo JANSEN, Tania MOURAUD, Matali CRASSET and Jakob&Ma c FARLANE.

Today, it's a community that gathers around great creators, young emerging artists, as well as a very varied public, of all ages and cultures, curious or not initiated to contemporary art in the digital age.

It's also a national and international community, and an online challenge for artists to make themselves known.

The aim of this fun, innovative, up-to-date and digital concept is to mobilise people to embody the vitality of the contemporary art scene and make it accessible to as many people as possible.



PHILIPPE BERNARD

President of the PASSERELLE Group

2024 THEME

HORIZON - COMMITTED TO THINKING BEYOND

THEME PROPOSED BY GUEST OF HONOUR ODILE DECQ

“

The journey toward the horizon is both an adventure and a negotiation
But the horizon can never be reached
Crossing it is to pass through the looking glass
The other side is not the inverse but simply beyond
We need to take risks toward another future

Odile Decq

”



THE CURATORS

During the ART CHALLENGE ONLINE, each curator selects one artist to take part in the OPLINEPRIZE.

ODILE DECQ

Guest of honour

Odile Decq is a French architect. Her work is a complete universe in which architecture, design, art and urban planning meet, interact and respond to each other. Her direct style and assertive, whimsical personality are matched by her boldly geometric architecture and her innovative creations in every field in which she expresses herself. The architectural achievements of this pioneering and passionate woman include the BPO, the MACRO, the GL Events headquarters, the FRAC Bretagne in Rennes, some highly unusual private homes that she likens to works of art, and her latest project, a residential tower in Barcelona, 'Antares'.

MARGHERITA BALZERANI

Director de Louvre-Lens Vallée

Margherita Balzerani is a curator and art critic specialising in contemporary art related to video games and virtual worlds. She studied art history at the University of Rome La Sapienza and the University of Paris IV Sorbonne. She has worked at the Palais de Tokyo in Paris and directed art festivals linked to virtual reality. She writes about contemporary artists and is a member of the O.M.N.S.H. She is currently director of Louvre-Lens Vallée, a digital centre for cultural start-ups based in the former Paul-Bert school in Lens.

NILS AZIOSMANOFF

Founder of Le Cube - Managing Director of Le Cube Garges

Founding chairman of Le Cube, a digital creation centre opened in 2001. A former jazz musician and director of a music and dance conservatoire, he created the first computer music courses at the Institut National de l'Audiovisuel (INA) and the Institut International de l'Image et du Son (IIS). A winner of the HEC Challenge+, he has helped to set up a number of innovative technology companies in the fields of digital publishing, education and the design of third places. He is in charge of organising ISEA 2023, a major event on the international digital arts scene, with 60 countries taking part. He runs the "Digital creativity and new imaginaries" seminar at Sciences-Po and Institut Mines-Télécom. He hosts Les Rendez-vous du Futur: over 160 programmes dedicated to the challenges of transformation, featuring experts, artists, researchers, philosophers and entrepreneurs. He was one of the "100 personalities of the Next Generation" selected by Les Echos in 2016. He was awarded the Grand Prix 2018 at the "Forum Changer d'Ère" at the Cité des Sciences et de l'Industrie. He is a Chevalier des Arts et des Lettres.

MAURICE BENAYOUN

Visual artist, teacher, founding curator

Maurice Benayoun is a French digital artist, curator and theorist. He lives and works in Paris and Hong Kong. In 1987 he co-founded Z-A, a company and laboratory which for 15 years played a pioneering role in the field of new media, computer-generated images, virtual reality and interactive museography. Maurice Benayoun's work has won numerous awards at international events and has been exhibited in major international museums.

THE CURATORS

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JEAN-JACQUES GAY

Curator, General Secretary of OPLINE

The man behind synesthésie.com and Spamm.fr, Jean Jacques Gay is director of the accès(s) (electronic culture festival (64)). Curator, producer, journalist, member of AICA and the CITU team of the Laboratoire Paragraphe/Paris 8. As an exhibition director, JJ Gay accompanies artists and exhibitions that explore emerging electro-digital tools, collaborating with various French and international institutions, endowments and publications such as Artension, Optical Sound, le Fresnoy, l'ADAGP, eTopia and HKcityU.

ALAIN FLEISCHER

Director of Le Fresnoy - Studio national des arts contemporains

Before devoting his life to the invention of images (cinema, photography, installations), Alain Fleischer studied literature, linguistics, semiology and anthropology. His immense body of photographic and cinematographic work has been the subject of several retrospectives in France and abroad. He represented France at the International Biennials in Sydney (Australia), Kwang-ju and Busan (Korea), and Havana (Cuba). He is also the author of some fifty novels, collections of short stories and essays on photography and cinema. After teaching at the Université de Paris III, the Université du Québec à Montréal, and various visual arts and film schools, he was commissioned by the French Ministry of Culture to found Le Fresnoy - Studio national des arts contemporains, which he has directed since 1997.



EMMANUEL MAHÉ

ENSAD Research Director

Emmanuel Mahé, a humanities researcher at EnsAD, specialises in the study of new uses for information and communication technologies, with a particular focus on the fields of exploratory design and digital arts. For the past decade, he has been involved in a range of activities focusing on interactions between the worlds of art and science.

THE CURATORS

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MARIA GRAZIA MATTEI

Founder and President of MEET, the Italian Centre for Digital Culture (Milan)

Maria Grazia Mattei, journalist, art critic and digital evangelist, has been studying digital culture since 1982. In 1995, she founded Mattei Digital Communication, a research centre on new media. In 2005, she launched Meet the Media Guru (MtMG), a platform to promote digital innovation. MtMG has invited over 100 opinion leaders to Italy, including Zygmunt Bauman, Edgar Morin, Manuel Castells and many others. In 2018, with the support of Fondazione Cariplo, it created MEET, the first Italian centre for digital culture. MEET organises meetings, exhibitions and workshops with a humanist perspective on digital innovation. In autumn 2019, MEET will open its building in the heart of Milan.



DOMINIQUE MOULON

Art Critic & Digital Curator

Dominique Moulon is an independent curator, art critic and teacher. He holds a doctorate in Arts and Art Sciences and is a member of the Association française des commissaires d'exposition (CEA), the International Association of Art Critics (AICA) and the Observatoire des mondes numériques en sciences humaines (OMNSH).



STÉPHANIE PÉCOURT

Director Centre Wallonie-Bruxelles

Since 2019, Director of the Centre Wallonie-Bruxelles in Paris, whose remit is to help promote contemporary creation and artistic signatures from all the creative expression territories of the Wallonia-Brussels Federation.

THE CURATORS

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BLANCA PEREZ-FERRER

Head Curator Etopia Centre - Zaragoza

An experienced cultural mediator with a background in art history, who focuses on applying skills to establish, explore and promote new connections between pop culture, new media and traditional arts. Her diverse background and skills enable her to bridge the gap between research and a practical, hands-on approach to artistic projects. She can boast of having planned and coordinated events, organised contemporary art exhibitions, designed and implemented educational initiatives, analysed cultural policies, facilitated intercultural dialogues, managed budgets, raised funds and translated academic research into concrete mediation projects.



ORLAN

International Artist, Founding Curator

ORLAN is an international artist who expresses herself through sculpture, painting, photography and video, as well as installations, performances, biotechnologies and body art. A feminist at heart, ORLAN has been fighting against the violence inflicted on women's bodies and the stereotypes in which society confines them since the 1960s. From 1990 to 1993, the artist took her provocation a step further, using her body as a medium for experimentation and artistic expression. Recognised for her contribution to contemporary art and feminism. She received the Grand Prix de l'e-Réputation 2013, organised by Alexia Guggémos in the visual arts category, which rewards the most popular personalities on the internet, before the Grand Prix International de l'Excellence Féminine in 2017. 2017. In 2020, she was awarded the medal of the Ordre National de la Légion d'Honneur and published her autobiography ORLAN STRIP-TEASE: TOUT SUR MA VIE, TOUT SUR MON ART (Editions Gallimard). In 2023, she released her single "Je suis slowsexuel.le".

THE CURATORS

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QIU ZHIJIE

Artiste, écrivain, curateur. Pékin

Artist and curator, born in Zhangzhou, Fujian Province in 1969, lives in Hangzhou and Beijing. He began his involvement in contemporary art activities after graduating from the Printmaking Department of the Zhejiang Academy of Fine Arts in 1992.

He is now the vice president of the Central Academy of Fine Arts in China, a director of the Chinese Artists Association, an invited artist of the Contemporary Art Institute of the China Art Research Institute, and a member of the Experimental Art Committee of the China Artists Association.

He is also the curator for The Chinese Pavilion at the 57th Venice Biennale in 2017.



GABRIEL V SOUCHEYRE

Director of VIDEOFORMES

Artistic director of VIDEOFORMES, international festival of hybrid and digital arts, independent curator, artistic director, video and digital art producer, video artist.



CHEN WANG

Curator. Chine

Senior Fellow at the Institute of Contemporary China and the World Adjunct Professor at the Central Academy of Drama Vice President of China Literature Group, Chief Editor of China Literature Film, Deputy Secretary of Party Committee of China Literature Group Expert of the Curatorial Committee of the National Art Association in China

THE ARTISTS

DONATIEN AUBERT

Nominated by Nils ASIOSMANOFF

Donatien Aubert is an artist, researcher and author. He was part of the Spatial Media program, specializing in the creation of virtual reality experiences and shared 3D environments. His hybrid works include videos, interactive installations, virtual reality experiences and sculptures created by computer-aided design and manufacturing. He bases his visual research on treatments that have been reinforced by digital technologies (generativity, interactivity, immersion), mobilizing a visual grammar capable of putting into tension a baroque and romantic aesthetic with more minimal and industrial influences.



CHEN BAORYANG

Nominated by Qiu Zhijie

Chen Baoyang is an artist who alters default technological applications to achieve his artistic goals, exploring the boundaries between us, machines and beyond, in an intermediate perceptual and corporeal space. He works in a variety of media, from painting to video art to installation. A graduate of Columbia University, Chen uses self-coded algorithms to create chaotic surfaces with a certain orderliness, expressing the notion of a "world".orderliness, expressing the notion of the "impossibility of improvisation" in his creative process.



AMÉLIE BOUVIER

Nominated by Stéphanie Pécourt

Her artistic practice is based on historical research in the field of astronomy, and explores issues of cultural memory and collective heritage. Astronomers in particular, and scientists in general, not only explain the world, they also represent it through the construction of diagrams, illustrations, photographs or equations. She is particularly interested in the sky and the stars as a landscape exposing current socio-political contradictions. Although her work is based on historical facts, data and images, she constantly mixes these with speculative images, adapting tools and techniques to present alternative potentialities.



THE ARTISTS

FAYE FORMISANO

Nominated by Jean-Jacques Gay

Artist-director and researcher, Faye Formisano's work explores the border of identities through fantastic figures. Inspired by science, dance, and literature, she draws from the idea of the monster a principle of metamorphosis that questions the notion of the link between the human and his environment. Combining old and new technologies, his films, drawings, and immersive textile (VR) installations are presented at film festivals in France and internationally, as well as in various art centers and galleries. In 2023, she was nominated for the 3rd Carte Blanche of the cite des Sciences et DE l'industrie.



AGNÈS GUILLAUME

Nominated by Gabriel V SOUCHEYRE

Former musician Agnès Guillaume turned to video art in 2010. She produces videos, mixed works and embroideries. She sees her videos as mirrors reflecting intimacy that also function as poetic forms that reflect self-awareness. On a daily basis, Agnès Guillaume adds embroidery works based on her own sketches and drawings. These pieces are traces of her vision of visible reality.



LYES HAMMADOUCHE

Nominated by Emmanuel MAHE

Artist, researcher and teacher, Lyes Hammadouche's work explores the complexity of consciousness. His works embody contemporary science on delocalized consciousness and self-delusion. At the crossroads of art and design, he creates quasi-functional sculptures glasses and jewelry, using hypnosis as a principle shared with the public. His technical productions, incorporating captological principles, are presented with a playful sense of humor, while taking a critical look at technology and inviting contemplation of otherness and introspection.



THE ARTISTS



JUAN LE PARC

Nominated by Maurice Benayoun

Juan Le Parc has been exploring the representation of the human body for many years, fusing art and science. He constructs artistic universes based on aesthetics of monstrosity, integrating hybrid beings from mythical imaginations and questioning the ideologies surrounding the perfection of the contemporary body. He creates strange multimedia shows, such as Chaosmose and Suspension Cube, exploring bodily and psychic modifications. He frequently collaborates with medical and scientific institutions, exploring the intersections between art and science.



DAPHNÉ LE SERGENT

Nominated by ORLAN

Daphné Le Sergent is a visual artist and theorist. Korean and French, she works on notions of personal identity and deterritorialization, which she approaches through photography, drawing and video. In diptychs, she explores the notion of "schize", or inner division. She is also a lecturer at Paris 8 University and a member of the International Association of Art Critics.



VERA MOLNAR

Nominated by Odile DECQ

After studying at the School of Fine Arts in Budapest and discovering cubism, Vera Molnár went to Rome in 1947 to continue her research on geometric painting, but she soon joined Paris. Impressed by the work of Le Corbusier and Fernand Léger, she aspired to a more radical style. Theoretically, she is influenced by Mondrian, Malevich and the Zurich movement of concrete art. She favours simple geometric elements and seeks to «create works in a conscious way»: her work does not try to remove all traces of subjectivity, but develops through the senses, which are, according to the artist, the very origin of creation. Her first works still belong to the abstract and minimalist current. The titles, always very descriptive, recall her constant quest for objectivity

THE ARTISTS



PAULA NISHIJIMA

Nominated by Blanca Pérez-Ferrer

Paula Nishijima is a visual artist whose research practice is based on a transdisciplinary approach. It links scientific disciplines, decolonial theories and non-human cosmologies. His interest is in the collective and self-organized behavior of decentralized living and artificial systems, and how this inspires more collaborative, sustainable and ethical forms of relationships between humans, non-humans and the environment.



CHIARA PASSA

Nominated by Maria-Grazia Mattei

A visual artist working in media art since the second half of the 1990s, Chiara Passa's artistic research analyzes differences in virtual spaces through various techniques, frequently using augmented reality and virtual reality technologies. She works on interactive video installations, digital art in public spaces, video sculpture, projection mapping, artistic applications and widgets for mobile platforms.



CHARLOTTE POUYAUD

Nominated by Alain Fleischer

Director and artist, Charlotte Pouyaud studied philosophy and graduated from the Beaux-Arts de Bordeaux. She produces music videos and video artworks with historical and political themes. She is the artistic director of the Daisy Mortem group, and has notably directed films for the Panorama 24 exhibition at Le Fresnoy. Her first film, Spybird, deals with new technologies and mass surveillance, featuring a half-bird creature. A half-bird, half-drone creature watching over the inhabitants of a city. Charlotte Pouyaud is also founder and singer of the group naughtybabysub.

THE ARTISTS



CAMILLE REIDT

Nominated by Margherita Balzerani

A graduate in applied arts, design and ceramics, Camille Reidt has developed a practice at the crossroads of art and design, collaborating with scientists, artists and industrialists. The motif of plants and the living is very present in her work, enabling her to address the themes of ecosystems and the link between man and his environment. She develops her work in her independent studio, Madame Camille Reidt, in Limoges, and has been exhibited at the MIAM in Sète.



SANTIAGO TORRES

Nominated by Dominique Moulon

Santiago Torres is a multidisciplinary South American artist-programmer based in Paris. His in-depth analysis of programming and interaction since 2007, influenced by video games and the quantum universe and his personal relationship with the pioneers of kinetic and cybernetic art (Julio Le Parc and Atelier Schöer), Torres creates interactive immersive spaces. Santiago Torres' work is part of a perpetual cybernetic evolution, now multidimensional. He develops paintings not only tactile and in three dimensions, but where he succeeds in integrating the 4th dimension, that of the interactive movement, into his works.



WU ZIYANG

Nominated by Chen Wang

Wu Ziyang is an artist based in New York and Hangzhou, currently teaching at the School of Intermedia Art at the China Academy of Art, Visiting Professor at the Expanded Media Department at Alfred University, and a former member of NEW INC at the New Museum.

He holds an MFA from Rhode Island School of Design, and a BFA from the Florence Academy of Fine Arts. His video, AR, AI simulation, and interactive video installation have exhibited internationally.

THE NEW MEDIA JURY

VÉRONIQUE BATON

Direction – Programming Le Grenier à Sel

Art historian, specialist in Italian art of the late sixteenth century. Independent curator for various institutions including the Domaine départemental du Château d'Avignon (in 2011). Successively Curator at the Fondation Cartier pour l'art contemporain, at the Collection Lambert of the Musée d'art contemporain in Avignon, Director of the MIAM, Musée international des arts modeste, in Sète and Director of the Visual Arts Pole in Lauris, Vaucluse.



THOMAS CHENESEAU

Academic Director GES Eductive

Thomas Cheneseau continues a work of sharing with the 2.0 artistic communities. It is with his diversions from the social network Facebook that he begins his work by producing series of screenshots (images and videos) and performative activities online. He is the first curator and the launch of the «Spamm» project in 2011, as well as a curator for Trans-numériques in Brussels in 2012. In 2016 the Ministry of Culture commissioned him the artistic direction of the digital art exhibition «Unlike» in Poitiers and he became Public Relations Manager of the art center Le Confort Moderne in 2018.



XIAO GE

Director Phoenix Center

Xiao Ge is an artist and curator. After 14 years in France, she now lives in Beijing. She has curated numerous international exhibitions, both solo and collective. She has also been a member of the jury for numerous art and media awards. In 2014, she joined Phoenix Satellite Television Groupe as co-founder of Phoenix Art. Editor-in-Chief and Vice President of Artifeng and in 2014 Director of the Phoenix Center.



THE NEW MEDIA JURY



ALEXIA GUGGÉMOS

Director new media observatory

Alexia Guggémos is a journalist and art critic, specializing in art dissemination strategies on social media. She is the creator of the smile museum, the first virtual museum created in 1996. A digital sociologist, she founded the Observatoire du Web social dans les arts et la culture in 2011. In 2015, he published a survey highlighting France's delay in using social media as an extension of the traditional contemporary art market.

DANIEL KAPELIAN

Artistic Director OMA Corée

Daniel Kapelian cultivates his selective creativity to initiate projects at the crossroads of disciplines and transversal forms. He operates a wide international network of resources, collaborators and partners.

Since he started partnering with OMA Space in 2018, he has opened new directions to explore, from craftsmanship to art and technology mixing primitive techniques with digital tools.

In 2019, OMA Space won the Google Art Residency to produce the studio's first immersive installation at Mobilier National in Paris.



KLIO KRAJEWSKA

Curator and producer

Klio Krajewska – member of the WRO Art Center program team, curator specializing in the design, production and promotion of contemporary and digital art exhibitions and events. She regularly collaborates with WRO – Media Art Biennale in Poland where she organizes exhibitions, performances and conferences. Since 2018, Klio has been responsible for media arts development at the Watermans Arts Centre in London. She is vice-president of the Collectif MU based at La Station – Gare des Mines in Paris. Member of the Sur/Mesure collective for a curatorial residency at Mains d'Oeuvres in Paris.

THE NEW MEDIA JURY



YVANNŌÉ KRUGER

Director POUISH

Yvannoé Kruger is a curator and director of POUISH. From 2011 to 2015, he joined Jean de Loisy's artistic programming team at the Palais de Tokyo, where he organized a number of performances, festivals, concerts, and installations. He is frequently invited to participate in conferences and juries.

After the launch of artists' studios at the Orfèvrerie, he managed POUISH and offered exhibitions in situ and outside the walls such as at the Lambert Collection, the Vendôme Pavilion, and the Monnaie de Paris. As Artistic Director of Manifesto, he guides the reflections of programs and artistic commissions for projects.



SOPHIE LANŌE

Cultural Strategy Advisor

Sophie Lanoë runs *émisphères*, the incubator of cultural projects.

It supports art professionals in their strategy and animates a cultural ecosystem. She transmits her expertise through various conferences and trainings in universities and different institutions.

Author of the «annual guide of the Contemporary Art Awards. An award is priceless!» and «NFT: A GOLD MINE the actors, season 1»



INGRID LUQUET-GAD

Journalist

Ingrid Luquet-Gad is an art critic.

In charge of the art section of *Les Inrockuptibles*, member of the editorial board of *Spike Art Magazine* and correspondent for *Flash Art International*, she is also pursuing a PhD in art and media theory at the University Paris 1 in co-direction with the University Paris 8, devoted to strategies of autonomy in the art of the years 2010.

His writings explore the ontological and epistemological transformations brought about by new technologies, as reflected in the mirror that artists tend to present-day.

THE NEW MEDIA JURY



DOMINIQUE ROLAND

Director Biennale Enghien

Dominique Roland studied at the Ecole nationale supérieure des Beaux-Arts. For nearly twenty years, he has been head of the Centre des arts d'Enghien-les-Bains, a stage under the Digital Arts Convention of the Ministry of Culture. Since 2005, he has also directed the Biennale Internationale des arts numériques: Bains numériques.

In 2007, he founded the International Digital Arts Network (RAN), a platform that brings together 34 structures (theatres, museums, festivals, competitiveness cluster, universities, research laboratories).

BRICE ROY

Artistic Director & director of ICAN

Brice Roy is director of ICAN (Institute of Artistic and Numeric Creation). He is a digital artist and programmer, and heads ICAN's video game division. He's a player oriented designer and cultivates a fast prototyping culture. He has a degree in philosophy and is a teacher and researcher. He has a PhD in philosophy and works on the philosophy of video games.



JANINE SARBU

Director Metahaus

Passionate contemporary art collector, fashion designer, and businesswoman, Janine Sarbu is at the head of a holding company that she created in 1993. She developed her ready-to-wear brand and launched her perfume, a professional make-up line, and a jewelry collection. She also owns a modeling agency and a TV show that she produces.

Founder of METAHAUS, a place that transcends the boundaries between the traditional and the virtual gallery, she is partnering with Santiago Torres JST to curate the exhibition Source Code in April 2023 (Co-curator).

THE NEW MEDIA JURY

ALAIN THIBAUT

Director Elektra. Canada

Audio artist and composer whose pieces have been presented in various European countries, Japan, Taiwan and South Korea, Brazil, the United States and Canada. Alain Thibault is currently artistic director of Elektra, a festival dedicated to digital arts, presented annually in Montreal since 1999. He is also director and curator of BIAN, the Biennale internationale d'art numérique, which he founded in 2012. His exhibition Physical/ité was presented at the Musée d'art contemporain de Montréal in May 2014.



MATHIEU VABRE

Artistic director Chronique Marseille

Mathieu Vabre is one of the founders and director of Seconde Nature, an association recognized for its pioneering commitment to contemporary artistic creation in the digital age. Today, co-director of Second Nature and Zinc, and specialist in the relations between contemporary arts and technologies, he is the artistic director of the Biennale CHRONIQUES. Curator and executive producer, he has worked on numerous international exhibitions and programs.



JÉRÔME VILLENEUVE

Director Hexagone

Jérôme Villeneuve is director of Hexagone and president of the association Arcan (Association ressource pour la création artistique numérique), which organizes several events around the arts, science and digital, such as Negotium or DN[A]. Holder of a PhD in "Engineering of Cognition, Interaction, Learning and Creation", he is also a researcher in the cell "Digital Arts and Sensory Immersions"



OBJECTIVES

For the past sixteen years, OPLINEPRIZE has played a major role on the contemporary art scene by awarding a digital prize that is intergenerational and open to all.

Today, OPLINEPRIZE has four major objectives:

- To democratise access to contemporary art using digital tools.
- Create links between emerging artists who are opinion leaders and internationally renowned creators.
- Develop a vast community in which companies and cultural institutions join forces to activate the international creative scene.
- To promote a cross-disciplinary approach between the art scene and digital developments.

PROGRAMME

Every year, OPLINEPRIZE is launched during the Nuit Blanche in Paris, an all-night art event that opens museums, cultural institutions and other public and private spaces to the public free of charge, and uses them to present art installations and performances.

We then work with partner organisations to showcase the work of the selected artists through video projections of their work. Then we promote the prize on social networks, always accompanied by our partners.

SOCIAL NETWORKS

Over the years, OPLINEPRIZE has become a truly successful community.

More than 300,000 followers follow the prize on our social networks and more than 200,000 contacts are generated every year. More than 80 partners publicise the OPLINEPRIZE.

Artists from all generations, backgrounds and cultures are represented. OPLINEPRIZE aims to promote art in all its forms, with a particular focus on new media and new technologies.

THE THEMES

2010 - *"Eternity"*

2011 - *"Trop humain"*

2012 - *"Errances"*

2013 - *"Writing and typography of the imaginary"*

2014 - *"Multiple identities in the digital age"*

2015 : *"Lights and Disruptions"*

2016 - *"Revenance"*

2017 - *"Augmented landscapes"*

2018 - *Special 10th anniversary edition of OPLINEPRIZE with 10 guests of honour who selected 10 women artists*

2019 - *"Evolution & New Territories"*

2020 - *"Woman Creator"*

2021 - *"Disruptive Art"*

2022 - *"Sublimation"*

2024 PARTNER ORGANISATIONS

WISDOM ART & CULTURE



OPLINEPRIZE International is very pleased and honoured to create this exclusive partnership with Beijing Wisdom Art & Culture Company in China. This is also the second time Oplineprize will be in China following an exhibition at the Fosun Foundation in Shanghai in 2019. OPLINEPRIZE enjoys a high reputation in Chinese social media, so Wisdom is inviting us and our artists to take part in this major touring exhibition.

The exclusive exhibition project in China "Paysage Alterne - European Digital Art Exhibition - Inaugural Exhibition of OPLINEPRIZE in France", in collaboration with Chinese curators, which consists of a one-year exhibition tour (2023 - 2024) to different provinces in China, the first stop will be exhibited at the New Art Museum in Shenzhen, China on September 30, 2023.

For this project, pioneering artists from different countries have been invited, such as ORLAN, Jérémy GRIFFAUD, Paolo SCOPPOLA, Yann MINH, Pia MIRVOLD, Olga KISSELEVA, Maurice BENAYOUN, KIMCHI & CHIPS, and Jeanne SUSPLUGAS, to offer a visual feast to the Chinese public.

2024 marking the 60th anniversary of diplomatic relations between the People's Republic of China and the French Republic, this exhibition builds a bridge of exchange of civilization in a way of the combination between art and technology, with the aim of promoting the interaction and integration of art and culture between France and China, we hope to cross the artistic barrier between the two countries in order to establish artistic links, to consolidate the deep friendship between China and France.

This will also enable a greater number of people who are keen to seek out the broadest possible knowledge, as well as to learn about art, to meet and improve their skills in the art world and broaden their horizons.

Established in 2019, Beijing Wisdom Art & Culture Co., Ltd. is a company focusing on format innovation of cultural industry. Established in 2019, located in Beijing They are exploring a new method of promoting culture and art.

With decades of experience in art and exhibition, they use diversified market tactics and platform operational concepts to integrate our three core businesses: exhibition, intellectual property management and creative incubation. The aim is to unleash the energy of art and enhance the social and commercial value of art, then create new demands in the cultural industries trend.

In order to establish close ties and achieve mutual benefits between different cultures, they are building a bridge of exchange of classical art and national culture between China and other countries. While showcasing the world's best-known works of art and intellectual properties, they also export exhibitions that display the characteristics of Chinese culture.

They are committed to building a multicultural communication platform, bringing masterpieces of art to China and working closely with world-renowned museums to enrich the cultural life of the Chinese people.

As far as Chinese cultural products are concerned, they insist on creating innovative content, collaborating with domestic and foreign artists and art institutions from different countries, regions and disciplines, in order to present the most Chinese exhibition programmes to overseas audiences.

New art Museum of Shenzhen



2024 PARTNER STRUCTURES

EXHIBITIONS ALREADY PRODUCED BY WISDOM ART & CULTURE



I. "Leonardo da Vinci and his exceptional circle"

On the occasion of the 50th anniversary of the establishment of diplomatic relations between China and Italy, the Beijing Wisdom hosted the exhibition "Leonardo da Vinci and his exceptional circle", the organisation of which was agreed by the Chinese and Italian governments.

The exhibition is a project to promote education worldwide, presented by the Beijing Clairvoyance and the Cultural Centre of the Italian Embassy in China. As part of the expansion of traditional exhibitions, high-quality reproduction, thanks to high-definition photography and high-speed imitation of the original technology, restoration of image texture and tonal temperature, has focused on reproducing Raphael's most important artistic legacy.



II. FROM COURBET.COROT TO IMPRESSIONISM NOMANDY'S WORLD OF LIGHT AND SHADE, FRANCE EXHIBITION OF AUTHENTIC WORKS

Supported by the museums of Deauville and the French Ambassador to China, Wisdom has organised this exhibition at the Beijing World Art Museum. The exhibition features works by French Impressionist masters such as Monet and Morisot, as well as Eugène Boudin, Monet's teacher, who opened up the world of light and colour to the Chinese public.

original works by French realist painter Courbet, Impressionist pioneer Corot of the Barbizon School, Manet and others, whose artistic style and philosophy profoundly influenced Impressionist artists, offer the Chinese public an excellent opportunity to acquire an in-depth knowledge of Impressionist painting.

From July to October 2021, this Impressionist exhibition was visited by a total of 81,110 people. 40,555 people bought tickets for the exhibition.



2024 PARTNER ORGANISATIONS

WISDOM ART & CULTURE EXHIBITION AND OPLINEPRIZE INTERNATIONAL



The artists featured in this project, the first phase of a touring exhibition at the New Art Museum in Shenzhen from 30 September 2023 to 30 January 2024, are :



MAURICE BENAYOUN

Power Chess
2023
Installation



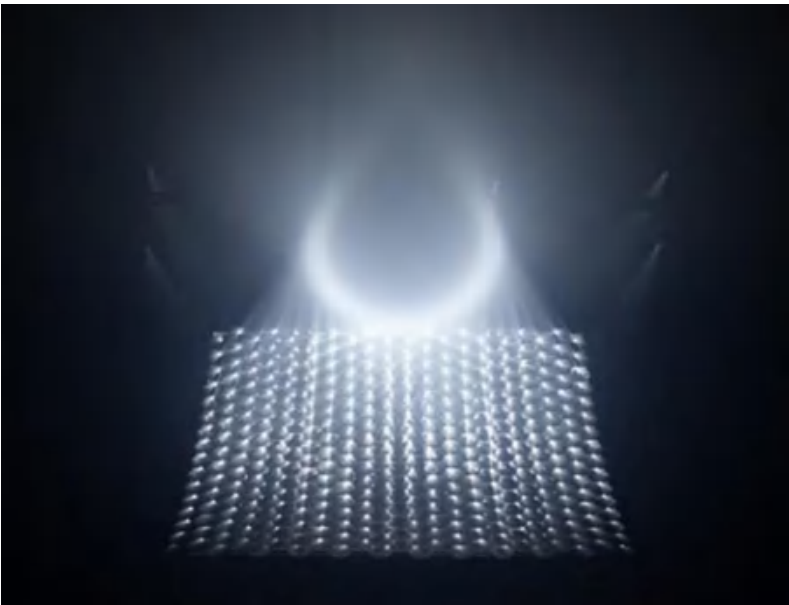
OLGA KISSELEVA

Ghost Forest
2021
Video Installation



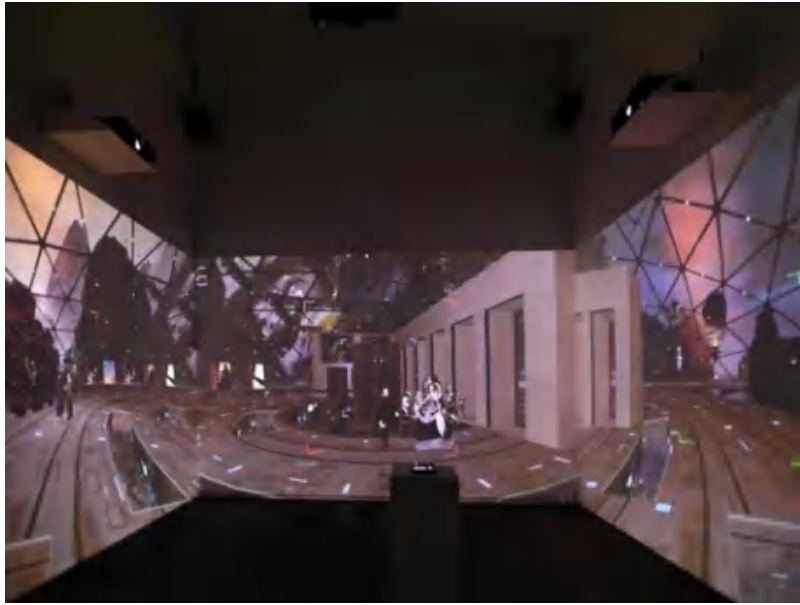
JÉRÉMY GRIFFAUD

Enlarge yourself
2022
Installation



KIMCHI & CHIPS

Light Barrier Edition 2
2023
Installation



YANN MINH

NøøMuseum
2003
Video



2024 PARTNER ORGANISATIONS

WISDOM



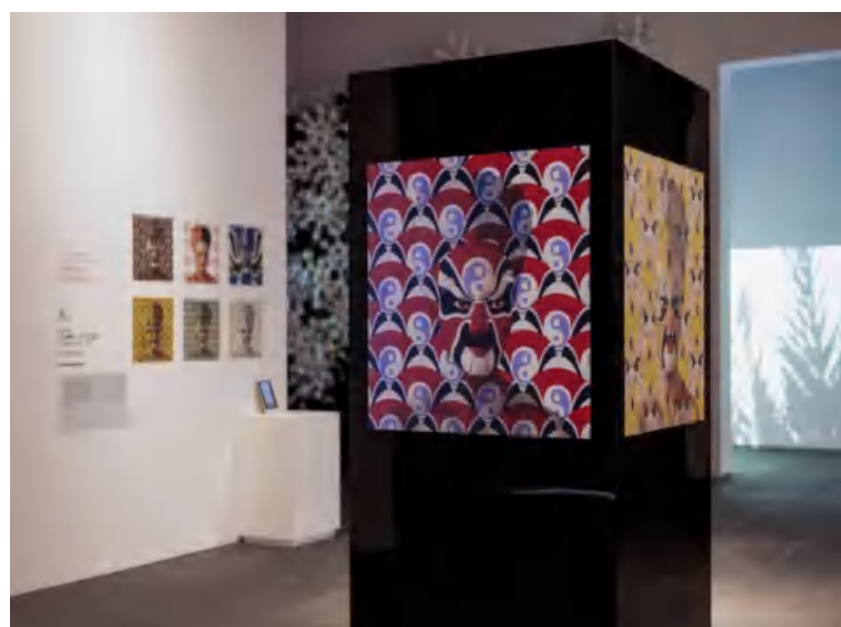
PIA MIRVOLD

Time Machine
2023
Installation



PAOLO SCOPPOLA

Echoescape
2023
Installation Vidéo



ORLAN

Self Hybridations Beijing Opera
Masks (2016)
Orlanoïde (2023, Installation)



JEANNE SUSPLUGAS

Flying House
2023
Installation

2024 PARTNER ORGANISATIONS NUIT BLANCHE



Nuit
Blanche

Nuit Blanche is an annual all-night arts event.

Museums, cultural institutions and other public and private spaces are opened to the public free of charge, and used as venues for artistic installations and performances.

To mark its 22nd anniversary, Nuit Blanche is paying tribute to previous editions of the event, while at the same time taking a new approach.

while at the same time embarking on a new cycle.

This anniversary edition will usher in a new chapter in the history of this popular and demanding event, so dear to the hearts of Parisians and Metropolitans alike.

The programme, which will bring together the cultural institutions of the City of Paris and

will be part of the Cultural Olympiad, bringing together art and sport in the run-up to the Paris 2024 Olympic and Paralympic Games.

The event will also strengthen its metropolitan dimension with a programme accessible to all residents of Greater Paris.

Nuit Blanche 2024 in Paris is scheduled for 1 June.



Affiche 2023 de Nuit Blanche



Invitation pour la performance de Yann Minh dans le métavers



2024 PARTNER ORGANISATIONS

MAIRIE DU 17ÈME



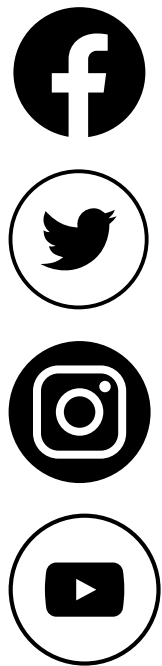
A vast area to the north-west of Paris, from Etoile to Batignolles, the 17th arrondissement is a cultural model of human, economic, social and vegetation harmony.

It's a mosaic of dynamic neighbourhoods, with illustrious residents and a strong tradition of artists:

Edouard Manet, Bernard Buffet, Auguste Renoir, Emile Zola, Guillaume Apollinaire, Colette, Alexandre Dumas, Barbara, Jacques Brel, Maurice Ravel, Sarah Bernard and Paul Verlaine, among others.

This arrondissement is home to numerous gardens, theatres, cinemas, museums, libraries, workshops, and new architectural territories including those of Renzo Piano, Christian de Portzamparc, among many others.

The 17th arrondissement is also committed to the Greater Paris projects, digital technology and the affirmation of a desire for discovery, innovation and creativity.



Façade végétalisée de la Mairie du 17ème



Geoffroy BOULARD Maire du 17ème
Vice Président de la Métropole du Grand Paris



2024 PARTNER ORGANISATIONS

LE CUBE GARGES



Created in 2001 in Issy-les-Moulineaux and located in Garges-lès-Gonesse since January 2023, Le Cube is France's leading digital creation and training centre. It supports artists who take risks by exploring

exploring new avenues. In 20 years, it has presented and supported over 4,000 artists from the international scene, forged established 100 cultural partnerships in 30 countries, and supported the production of over more than 500 digital works.

Le Cube promotes the democratisation of creative digital practices. It explores and brings together new artistic, scientific and civic territories in order to raise public awareness of digital digital issues, with a focus on digital arts, practices and training, and interdisciplinary foresight. and interdisciplinary foresight.

In 2023, Le Cube will be organising ISEA in France, one of the major events on the international digital arts scene, with 60 countries taking part. Artists, researchers and experts from all over the world will come together to map out the new contours of the digital arts and creative industries. For more information, visit www.lecube.com

Clément THIBAUT
director of visual and digital arts at Cube Garges

Nils AZIOSMANOFF
Founding President of Cube-Garge



Le Cube Garges à Garges-lès-Gonesse



Performance Inferno donnée au Cube lors d'ISEA2023



2024 PARTNER ORGANISATIONS

LE CENTRE WALLONIE BRUXELLES



Far from constituting a mausoleum that would contribute to the canonisation of the heritage of French-speaking Belgian culture, the Centre is a catalyst of reference for so-called Belgian creation and the artistic and cultural ecosystem in its transversality.

Through its resolutely de-anctuarising and cross-disciplinary programming, the Centre is mandated to disseminate and promote the work of artists based in the Fédération Wallonie Bruxelles. In this way, it promotes emerging and established approaches, from the peripheral to the established. It helps to stimulate international co-productions and partnerships and to focus attention on the Belgian scene.

Each season, the Centre unveils artistic approaches that demonstrate the irreducibility of the porous territories of contemporary creation to a common denominator. Located in the 4th arrondissement of Paris, the Centre's programming is spread over more than 1,000 m2. As well as its in situ programming, Îlot Offshore also runs off-site programmes and uses cyberspace as a territory for creation and dissemination of dedicated content.

The Centre is a decentralised department of Wallonie-Bruxelles International (WBI): an instrument of the international policy conducted by Wallonia, the Wallonia-Brussels Federation and the French Community Commission of the Brussels-Capital Region.

The Centre works under the direction of Stéphanie Pécourt, in close collaboration with the Délégation générale Wallonie-Bruxelles in Paris.

The Délégation générale Wallonie-Bruxelles in Paris is responsible for the diplomatic and institutional representation of the governments of the Wallonia-Brussels Federation and Wallonia to the French national and regional authorities and to international organisations, in particular the Francophonie (OIF), UNESCO and the OECD. As a spokesperson and relay for the values of the French-speaking people of Belgium, the General Delegation carries out its activities in collaboration with the Economic and Commercial Attaché for Wallonia and the Tourism Representation, as well as with the Centre Wallonie-Bruxelles.



2024 PARTNER ORGANISATIONS

LE FRESNOY

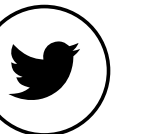


Inaugurated in 1997 in Tourcoing, Le Fresnoy is a National Studio for Contemporary Arts. The cultural initiative is housed in a building renovated by architect Bernard Tschumi. The project was spearheaded by Alain Fleischer, the Studio's current director. This French training establishment is aimed at advanced students.

Le Fresnoy specialises in artistic production and distribution, audiovisual and digital technologies.

Its primary objective is to enable young artists to create works using professional technical under the guidance of recognised artists, with no restrictions on their means of expression.

Throughout the year, Le Fresnoy offers the public major contemporary art exhibitions, concerts, shows, conferences, etc.



2024 PARTNER ORGANISATIONS

MEET DIGITAL CULTURE CENTER MILAN

MEET is the Italian organisation that supports digital culture and creative technology.

MEET was born from Meet the Media Guru with the fundamental support of Fondazione Cariplo.

The first partner is the platform for reflections, ideas and events focused on innovation and digital technology that art critic and digital culture expert Maria Grazia Mattei founded in 2005; the second partner is one of the world's leading philanthropic organisations whose aim is to help organisations better serve their communities and give ideas a future.

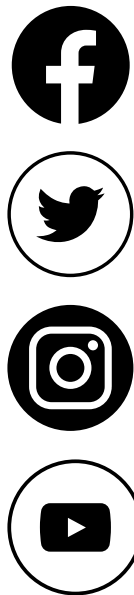
MEET offers a massive plan of lifelong activities - online and onsite - that get people to discover and embrace digital technology as part of their daily lives and a resource for their creativity.

MMEET aims to reduce the Italian digital cultural divide. Other key factors are the exchange, discussion and construction of new projects with several international partners, first and foremost Toronto George Brown College, the Institute without Borders specialising in multidisciplinary and shared planning.

Conceived as an institution with a social vocation, MEET collects, promotes and shares creative ideas and innovative projects to reduce the digital cultural divide and ensure ever more active participation with an approach centred on encounters and inclusion.

MEET's main partner is Intesa Sanpaolo; the digital culture cluster is powered by Artemide, ETT, Mediatrade and Peugeot.

Maria Grazia Mattei, Founder and President of MEET, the Italian Centre for Digital Culture (Milan) Journalist, art critic and digital evangelist, Maria Grazia Mattei has been studying digital culture since 1982.



2024 PARTNER ORGANISATIONS

BIENNALE INTERNATIONALE DES ARTS NUMÉRIQUES DE MONTRÉAL (BIAN)

ELEKTRA



Created in 2012, the Biennale Internationale de l'Art Numérique (BIAN) is a major exhibition focusing on contemporary digital art.

ELEKTRA's mission is to promote its artists internationally through various festivals such as the Montreal International Biennial of Digital Art.

The 8th edition of BIAN is designed to mark ELEKTRA's 23rd anniversary. It will be the start of a new cycle over the next three years on the theme of 'Metamorphoses'.

BIAN 2020 will focus on the countries of East Asia (Japan, China, Korea) with guest curator Doo Eun Choi.

Its programming choices will revolve around the Book of Changes and the idea of transformation.

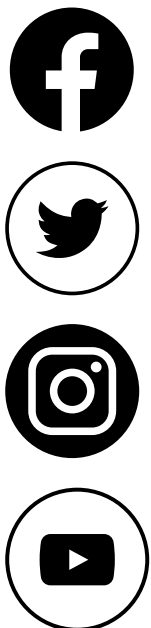
LES BAINS NUMÉRIQUES D'ENGHIEEN



The Centre des arts d'Enghien-les-Bains is a centre for artistic creation, dissemination and residencies, recognised as a Scène conventionnée d'intérêt national "Art et création" by the French Ministry of Culture. Created in 2002 to integrate digital technologies into art, it welcomes all artistic forms and languages, with writing at its heart.

As a trans-disciplinary venue, it offers a varied programme including exhibitions of visual arts, dance, theatre, music and film, as well as artistic workshops and guided tours for young audiences.

The Centre organises a number of festivals, including the International Digital Arts Biennial and the Bains numériques, which feature conferences, exhibitions, artistic performances and concerts. It is also home to the Numeric Lab incubator, offering companies a space for experimentation between art and innovation. As a centre for research and experimentation in digital creation, the Centre des arts has been developing international cooperation projects for many years.



2024 PARTNER ORGANISATIONS

CHATEAU SOUDARS



In the 1970s, Eric Mialhe began work on creating Château Soudars. He selected clay-limestone plots of high viticultural quality and undertook intensive work to prepare the soil and replant the majority of the vineyard.

In the 1980s, the vineyards reached maturity and produced a "classic" style of wine typical of the Haut-Médoc. Technical advances in the 80s contributed to this improvement in quality.

From 1995 onwards, Soudars enjoyed a favourable period, with several vintages of recognised quality on the market. Investments were made, notably in equipping the winery with temperature control systems and building a modern water treatment plant.

Every detail of the production process was carefully reviewed, from the choice of bottles to the quality of the corks.

Château Soudars
Lovely's Haut-Médoc*

CHATEAU SOUDARS PROPRIÉTÉ
DE LOVELY MIALHE-CONQUÉRET
www.chateausoudars.com

vigneron indépendant

**EXPORTÉ PAR VOTRE NÉGOCIANT
HABITUEL À BORDEAUX
EXPORTED BY YOUR USUAL
BORDEAUX WINE MERCHANT**

*Le Haut-Médoc de Lovely

L'ABUS D'ALCOOL EST DANGEREUX POUR LA SANTÉ. À CONSOMMER AVEC MODÉRATION.



AGENDA 2023 - 2024



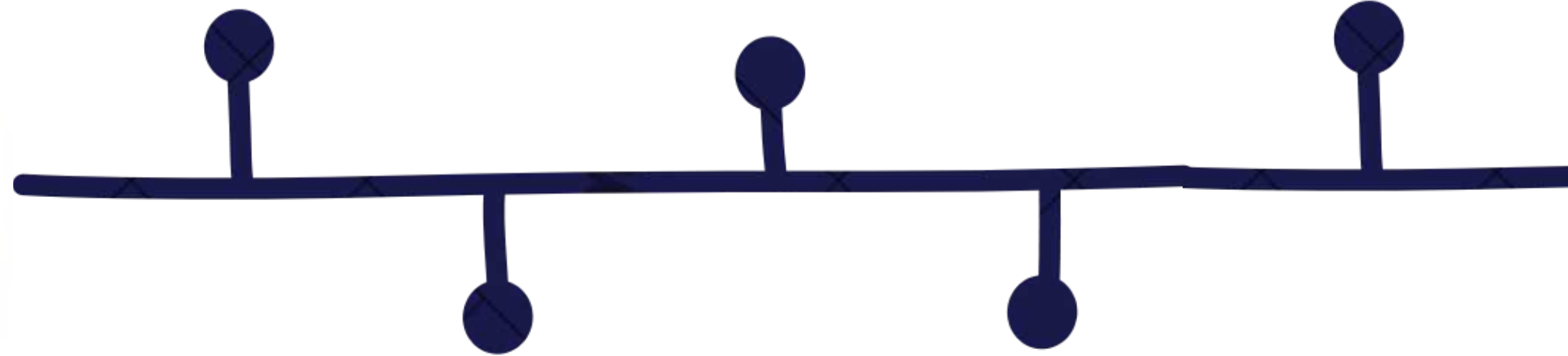
7 november 2023 to 14 january 2024 - Exhibition in the presence of OPLINEPRIZE in collaboration with Wisdom at the New Art Museum in Shenzhen, China

March 2024 - Designation of artists

1st June 2024
Nuit Blanche, 17th arrondissement town hall



文 泽 时 代



December 2023 - Appointment of curators and new media juries

1st May 2024 - Online voting begins



Nuit Blanche

THE SPONSORSHIP COMMITTEE



Jean-Jacques Aillagon

Advisor to François Pinault for his cultural affairs.
Former Minister of Culture.
Former President of the Georges Pompidou center.



Renaud Donnedieu De Vabres

Former Minister of Culture and Communication.
Minister Delegate for European Affairs.



Mounir Mahjoubi

Secretary of State to the Prime Minister,
Digital Manager.



Jack Lang

Former Minister of Culture and Communication.
Former Minister of National Education.
President of the Arab World Institute.

OUR PARTNERS

- INSTITUTIONAL PARTNERS

OPLINEPRIZE is in partnership with national and international institutions such as the Ministry of Culture, the State Secretariat, and the Minister in charge of digital technology.

- PRIVILEGED PARTNERS

OPLINEPRIZE is also supported by many companies: the Google Cultural Institute, Google Arts & Culture, the ENGIE Foundation, the royal museums of Belgium, the Mollat bookstore, the Bernard Magrez Cultural Institute, Chateau Soudars...

- CULTURAL AND NEW MEDIA PARTNERS

Finally, OPLINEPRIZE establishes relationships with recognized cultural structures: the Cité Internationale des Arts, the Center des Arts d'Enghien, le Fresnoy, la Nuit Blanche, le Cube, Citéco, Acces(s) cultures...

THE SPONSORSHIP COMMITTEE

Jack LANG former Minister of Culture, President of the Sponsorship Committee

ORLAN Founding curator OPLINEPRIZE

Bénédicte ALLIOT General Director of the Cité Internationale des Arts

Ami BARAK Curator, artistic director of the Salon de Montrouge

Catherine BÉDARD Curator of exhibitions and Deputy Director of the Canadian Cultural Center

Gilles BERHAULT General Delegate of the Fondation des Transitions

Claudia FERRAZZI Former “culture and communication” advisor to President Emmanuel Macron

Alain FLEISCHER Director of the Fresnoy National Studio of Contemporary Arts

Jean-Jacques GAY PhD, Art Critic and Curator

Boris GREBILLE Director of IESA

Claude LEMAND Gallery owner since 1988

Claude MOLLARD Advisor to Jack Lang

Dominique MOULON Founding curator OPLINEPRIZE, independent curator, art critic and teacher

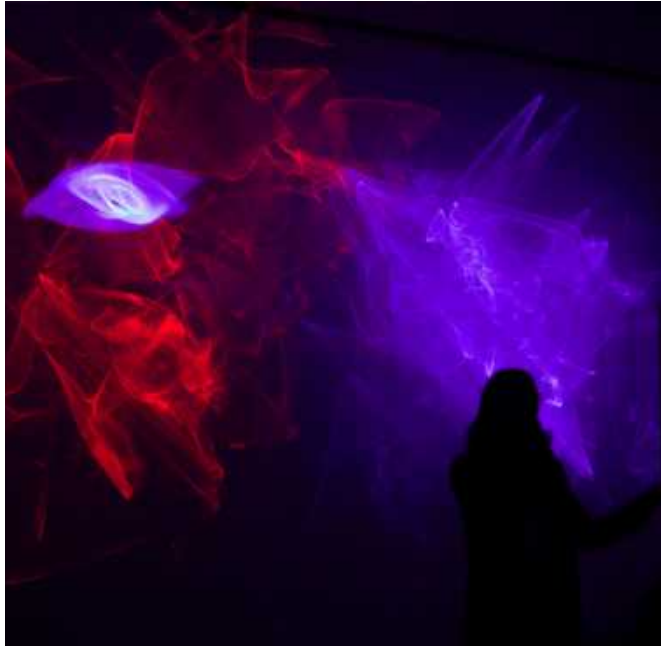
Stéphanie PÉCOURT Director of the Wallonia Brussels Center in Paris

Christian POULIGO President of the Artist Film Festival “AVIFF Cannes Art Film Festival

Corinne PULLICANI Director of the Alfortville POC

Dominique ROLAND Artistic Director of the International Biennale of Digital Arts of Enghien les Bains

THE WINNERS 2023



Audience Award - Evgeniy Chernyshov

Evgeniy Chernyshov is an experimental contemporary artist, curator, founder of SYN Art Group. Born in Lugansk in Donbass, Ukraine in 1984. The artist works in genres of scientific art, light art, sound art, media art, experimental art, installation, etc. His works are very effective. He gives his images, objects and installations internal structure and constructive logic, enhancing the image with the paradoxical sound of the material. In his artistic creation, he synthesizes different genres of art and combines archaic and futuristic.



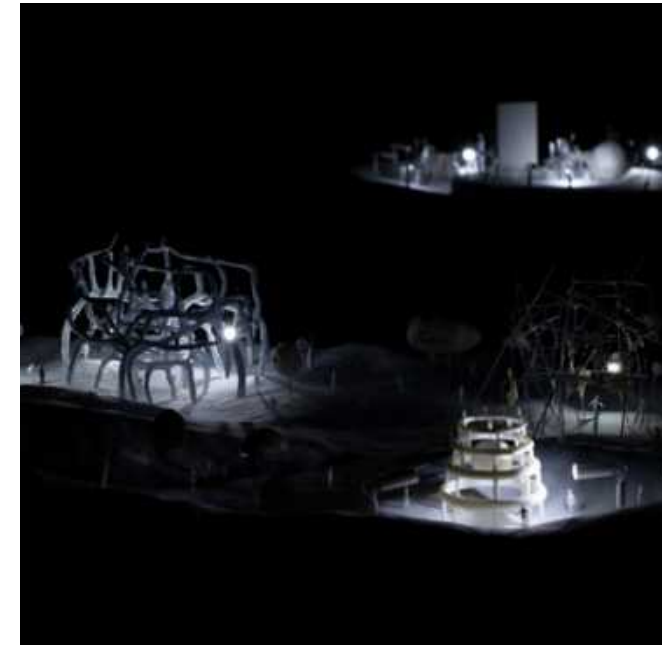
Curators' Prize - Yann Minh

Born in 1957, Member of the Institute for the Study of Human-Robot Relations, Artist Researcher, graduate of ENSAD. Yann Minh has been traveling in the "informational immaterialities of "metaverses" since his childhood, which he spent in the company of dragons and magicians from the Celtic legends of southern Brittany. He exhibited his first work of immersive video art featuring a virtual world at the Center Georges Pompidou modern art museum in 1983. The current definition of his profession would be: "Artist researcher in new media", but he prefers to describe as a Cyberpunk NøøNaute, i.e. a long-distance traveler and explorer.



Public's Prize - VIDYA-KELIE

Vidya-Kelie Juganaikloo is a French-Mauritian artist, born in France, living and working in Paris. Under the background of the double culture, her Indian origins give her the possibility of a vision of a connected universe. At the same time, the progress of digital technology surfing on similar concepts. Vidya-Kelie does not hesitate to use resources developed for the emancipation of the digital space as tools, materials or media to serve its purpose.



New Media Jury Prize - Golnaz Behrouznia

Golnaz Behrouznia has become known for several years through multimedia work on living things. The forms that she patiently develops, since her passage through the Fine Arts in Tehran and Digital Creation in Toulouse, are not without kinship with what we know about the organization of life: we can thus recognize on her "chimeras » eyes, limbs, flagella, perhaps mouths, stomachs. Looking at his drawings, his sculptures, his installations and performances, we do not feel totally disoriented, without it being a representation of the artist.

ISEA 2023



NUIT BLANCHE 2023



Nuit
Blanche

During the 28th ISEA International Digital Art Symposium, which took place in Paris from May 16 to 21, 2023, we were able to present INTERNATIONAL OPLINEPRIZE in the large auditorium of the Forum des Images during a round table with Michèle Robine and Philippe Bernard as well as the guest of honor Maurice Benayoun, the winners, Vidya-Kélie, Golnaz Behrouznia, and the curators, Jean-Jacques Gay and Dominique Moulon.

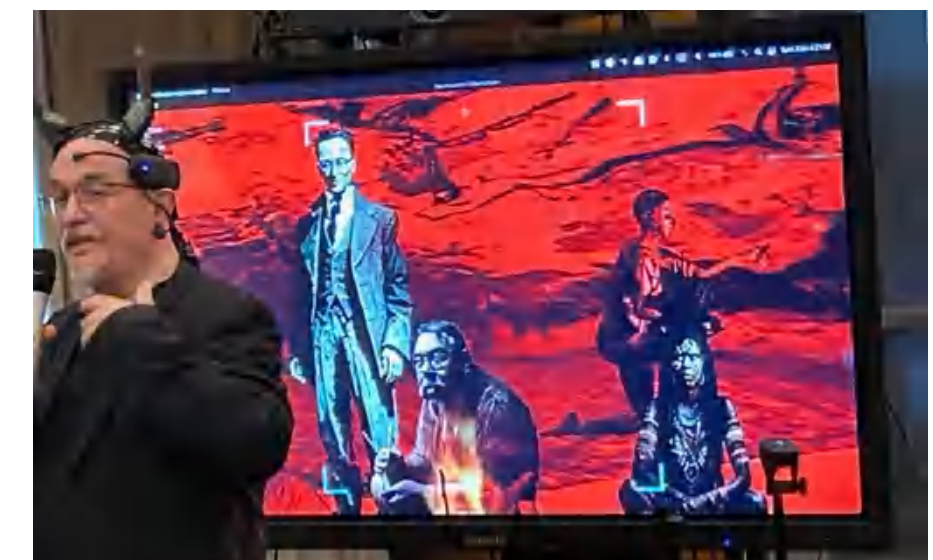
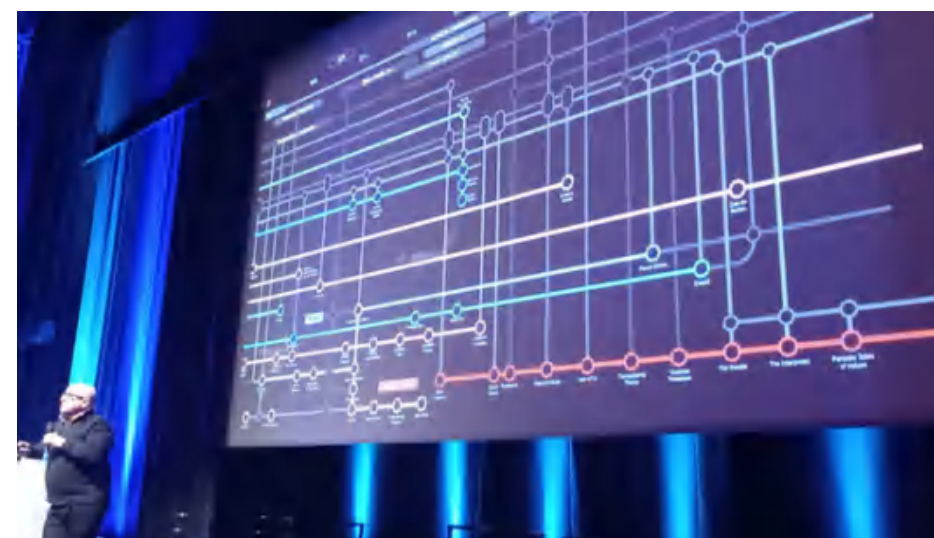
On the night of June 3, 2023, NUIT BLANCHE allows many visitors to discover new and free artistic performances in the heart of the Capital. INTERNATIONAL OPLINEPRIZE presented, at the 17th century Town Hall, an exceptional performance by Yann Minh in the metaverse.



Affiche 2023 de Nuit Blanche



ORLAN, présente à la Mairie du XVIIe



Yann Minh, lors de sa prestation dans le métavers



SOME KEY FIGURES

- 16th edition with major creators of contemporary art
- 1 Committee of extraordinary curators
- 1 prestigious sponsorship committee
- 1 exceptional new media jury
- 1 Digital Scientific Committee
- More than 200 curators, key figures in contemporary art, new media and culture
- More than 200 artists nominated
- 35 cultural partners
- 80 communication partners each year
- More than 15,000 participants each year during voting on the networks
- 300,000 followers
- Thousands of visitors during Nuit Blanche
- 22nd edition of Nuit Blanche
- Recognized as being of public utility since 2010
- Team of 15 people and more than 30 collaborators

FIND OPLINEPRIZE ON THE NETWORKS



PARTNERSHIPS & PATRONAGE

HOW TO PLACE CULTURE AT THE HEART OF BRAND STRATEGY?

OPLINEPRIZE IS A RECOGNIZED PUBLIC UTILITY EVENT SINCE 2010

- #OPLINEPRIZE is an innovative cultural event which, for 16 years, has become national and international, thanks to the importance of its social networks, its followers and its numerous partners.
- It offers a selection of exceptional and prestigious artists.
- Its goal is to abolish the barriers between businesses and culture, and to encourage the use of the law of 1 08 2003 for Patronage, before this advantage is removed.
- We offer companies the opportunity to join a club of excellence and enhance their image.

BECOME A PARTNER THROUGH A FINANCIAL PARTICIPATION

A participation allows you to benefit from a tax reduction of 60% of the donation
(Within the limit of 20% of taxable income, a contract is signed and you benefit from a tax ruling)

PATRONAGE IS A REAL OPPORTUNITY

SOME ADMICAL FIGURES (according to 2019 report):

- 187 members including 100 patrons and 87 project leaders
- 554 coverage in national and regional media
- 660,000 users of the portal since its launch in 2015 with 1,265,801 page views in 2019 and 31,000 subscribers to the newsletter.
- 91% of participants were satisfied with the tailor-made training to meet the needs of project leaders.

PARTNERS



THANKS

We particularly thank all the prestigious artists who have been the guests of honor for 16 years.



ORLAN



Catherine Ikam



Jakob & Mac Farlane



Théo Jansen



Tania Mouraud



Dominique Perrault



Maurice Benayoun



Roman OPALKA



Jacques Villeglé



Matali Crasset



Alain Fleischer



Julio Le Parc



Esther Ferrer

We warmly thank the artists who agreed to participate and the structures that support us. Particularly the members of the sponsorship committee including the ministers Jean Jacques Aillagon, Renaud Donnedieu de Vabres, as well as all those who allowed OPLINEPRIZE to develop.

THE TEAM

Michèle Robine - President and founder of OPLINE and OPLINEPRIZE INTERNATIONAL, curator, economist, visual artist
Philippe Bernard - Chairman of the PASSERELLE group, co-founder of OPLINE and #OPLINEPRIZE psychoanalyst, artistic producer
Jean-Jacques Gay - General Secretary of OPLINEPRIZE INTERNATIONAL
Sophie Lanoë - Head of Communications and Partnerships
Thomas Cheneseau - Head of Communications and Partnerships
Marcel Desvergne - Honorary Chairman of OPLINEPRIZE, former Chairman of AEC (Aquitaine Europe Communication)

SCIENTIFIC COMMITTEE

ORLAN - Founding curator, international artist
Dominique Moulon - Founding curator, art critic and independent curator
Jean-Jacques Gay - Founding curator, art critic and independent curator
Maurice Benayoun - Artist, curator, professor
Fabrice Bouquier - Lawyer in Paris and Hong Kong
Nathalie Marchand - Lawyer in Paris and Hong Kong

COORDINATORS & COMMUNICATIONS

Xinyu Dai - Asia Project Manager and General Coordinator
Louise Girard - General coordinator and web design manager
Jie Zhu - China Project Manager and Coordinator
Marc Fert - Web design manager
Lou-Kejan Chalard - Communications Project Manager
Inès Brunet - Communications Assistant and Project Manager
Salomé Hénon - Head of communications

DIGITAL SCIENTIFIC COMMITTEE

Laurent Pierre Gilliard - Director of Foresight and Communications at UNITEC,
Senior Lecturer at the University of Bordeaux Montaigne

ORGANISERS

OPLINEPRIZE France
OPLINEPRIZE INTERNATIONAL
GROUPE PASSERELLE Association loi 1901
Recognised as being of public interest since 2010