



OPLINEPRIZE© INTERNATIONAL # 14

October 1st to November 15th 2022

SUBLIMATION

Happiness #743



Guest of Honor
MAURICE BENAYOUN

2022 press Kit

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OPLINEPRIZE EDITION 2022

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ABOUT

For fourteen years OPLINEPRIZE, an event recognized as being of public utility, has played a major role on the contemporary art scene by awarding a digital, intergenerational prize open to all.

Today, OPLINEPRIZE meets four major objectives :

- To democratize access to contemporary art by using digital tools.
- To create links between emerging artists, opinion leaders and internationally renowned creators.
- To develop a vast community in which businesses and cultural institutions come together to activate the creative scene.
- To promote transversality between the artistic scene and digital developments.

Beyond awarding prizes, OPLINEPRIZE is above all a community that makes it a real success today:

More than 150 curators and more than 200 artists were presented,
Many exhibitions have been initiated.
More than 300 000 followers follow the prize on social media, and
More than 200 000 contacts are generated each year.

Artists of all generations, from all backgrounds and all cultures are represented OPLINEPRIZE has the will to defend art in all its forms while having a particular attachment to new media and new technologies.



MICHÈLE ROBINE

President & founder of
#oplinepriZe

OPLINEPRIZE, ITS AIM

OPLINEPRIZE, IS THE FIRST DIGITAL AND INTERNATIONAL CONTEMPORARY ART PRIZE.

The concept of OPLINEPRIZE was born from the will to create bonds between major artists of the international art scene and mature and young artists.

The first artist to have initiated these encounters is Roman OPALKA followed by ORLAN, Jacques Villeglé Alain Fleischer, Julio Le Parc, Esther Ferrer, Catherine Ikam Théo Jansen, Tania Mouraud Matli Crasset and Jakob&MacFarlane.



PHILIPPE BERNARD
President of the PASSERELLE Group
et co-founder of #oplinepriZe

Today, OPLINEPRIZE is a community that gathers around renowned creators, young rising artists, as well as a wide and diverse public, from all ages and cultures, curious or non acquainted to contemporary art in the midst of the digital era.

It is also a community that is both national and international, as a well as being an online challenge for artists who want to make themselves known to the public.

Playful, innovating, actual and digital, the concept aims at mobilising itself in order to represent the vivacity and richness of the contemporary artistic scene and make it accessible to a wide public.

THEMATIC OF 2022

SUBLIMATION

THEME PROPOSED BY MAURICE BENAYOUN GUEST ARTIST OF HONOR

From Longino to Kant, from rhetoric to the fine arts, the history of thought often refers to the “sublime” as the supreme form of aesthetic production.

For its part, science defines sublimation as a passage without transition from the solid state to the gaseous state, dodging the liquid state in its stride as if in art the pigment became thought without a medium.

Thus, the digital, by converting the physical world into a sublimated, immaterial, qualifiable, and quantifiable form, projects an unexpected bridge between the aesthetic sublime and the scientific sublime. In shaping thought, art tended to make the intelligible perceptible now, in its dematerialized form, it reconverts the symbolic perceptible into the digital intelligible.

Forms give way to the algorithms that generate them, and the art object becomes subject, process, interaction, or cryptocurrency.

If the reification of thought into an object has long prevailed in the workshop as on the market, it now seems to give way to resolutely speculative forms, between questioning and experimentation, action, and transaction.



GUEST OF HONOR MAURICE BENAYOUN

ARTIST'S BIO

Maurice Benayoun (MoBen) is a conceptual new media artist who works between Paris and Hong Kong.

A French pioneer of new media art, his work has been a constant attempt to re-define artistic practice and the place of the artist in society Through VR, AR, AI and urban media art, MoBen explores the limits of the promises of advanced media, unveiling their societal impact beyond their technological and aesthetic potential.

Creating subtle yet dramatic interactive works, he has been exhibited at major international museums, biennials and festivals in over 30 countries around the world MoBen has received nearly 30 awards, including 4 Ars Electronica prizes (including the coveted Golden Nica).

Since 2012 Maurice Benayoun is professor of creative media at City University of Hong Kong. (www.moben.art)



Value of Values, Maurice Benayoun
© Axel Fried / Courtesy Le Cube

THE CURATORS

During the ART CHALLENGE ONLINE, each curator selects an artist to participate in the OPLINEPRIZE



MAURICE BENAYOUN
Artist Guest of honor

Maurice Benayoun is a French digital artist, curator and theorist. He lives and works in Paris and Hong Kong. He is also co-founder in 1987 of Z-A, a company-laboratory that played a pioneering role for 15 years in the field of new media, computer graphics, virtual reality and interactive museography. Maurice Benayoun's work has been widely awarded in international events and exhibited in major international museums, e.g. Centre Pompidou, Musée d'Art contemporain de Montréal, Kiasma (Helsinki), Museum of Moving Image and Eye Beam (NYC), eArts Shanghai, Ars Electronica Center, Linz (Austria), etc.



BENOIT COUTY



Founder of the Museum of Crypto Art (MOCA) & co-founder of NFT Factory

Everything went very fast with NFTs (for non fungible token), these digital tokens representing an image or a video, secured by code on the blockchain and which are traded in crypto currencies. Before the explosion of the phenomenon in 2020, at the time of containment, and the bubbling structuring of the market, crypto art was a very small world of pioneers with its artists and collectors. Benoît Couty was one of them and, visionary, he created, as early as 2018, the Museum of Crypto Art (MoCA) in the metaverse, 3D and interactive universe of the Internet.



NILS AZIOSMANOFF
Founding president of Cube

Founding president of Cube, a digital creation center opened in 2001 in Issy-les-Moulineaux - Paris. A former jazz musician and director of a music and dance conservatory, he created the first computer music training courses at the Institut National de l'Audiovisuel (INA), as well as at the Institut International de l'Image et du Son (IIS). He is a laureate of HEC Challenge+ and has participated in the creation of several innovative technology companies in the field of digital publishing, education and the design of third places. He leads the organization of ISEA 2023, a major event of the international digital arts scene with 60 participating countries. He leads the seminar «Digital Creativity and New Imaginaries» at Sciences-Po and the Institut Mines-Télécom. He hosts Les Rendez-vous du Futur: more than 160 programs dedicated to the challenges of transformation around experts, artists, researchers, philosophers or entrepreneurs. He is one of the «100 personalities constituting the Next Generation» selected by Les Echos in 2016. He received the 2018 Grand Prize of the «Forum Changer d'Ère» at the Cité des Sciences et de l'Industrie. He is a Chevalier des Arts et des Lettres.



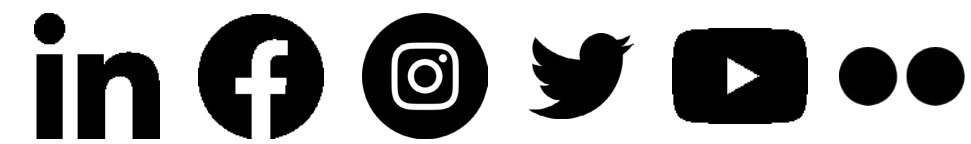
JEAN-JACQUES GAY
PhD, Art Critic et Curator



At the origin of synesthésie.com or Spamm.fr, Jean Jacques Gay is the director of the festival accès(s) (electronic cultures (64). Curator, producer, journalist, member of the AICA and the CITU team of the Paragraphe/Paris 8 Laboratory. As an exhibition director, JJ Gay accompanies artists and exhibitions that question the emerging electro-digital and collaborates with various French and international institutions, endowments and publications such as Artension, Optical Sound, le Fresnoy, ADAGP,

THE CURATORS

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MARIA GRAZIA MATTEI

Founder and President of MEET, the Italian Center for Digital Culture (Milan)

Journalist, art critic and digital evangelist, Maria Grazia Mattei has been studying digital culture since 1982.

In 1995, she founded Mattei Digital Communication, a center for research, creation and diffusion of new media and communication.

In 2005, she launched Meet the Media Guru (MtMG), a platform to promote public dissemination on innovation and digital culture.

In 14 years, MtMG has brought over 100 opinion leaders to Italy, including Zygmunt Bauman, Edgar Morin, Manuel Castells, Joi Ito Don Norman, John Maeda, Lawrence Lessig and many others.

In 2018, with the support of Fondazione Cariplo, one of the largest charitable foundations in Europe, Mattei founded MEET, the first Italian center for digital culture. MEET promotes meetings, exhibitions, workshops and digital



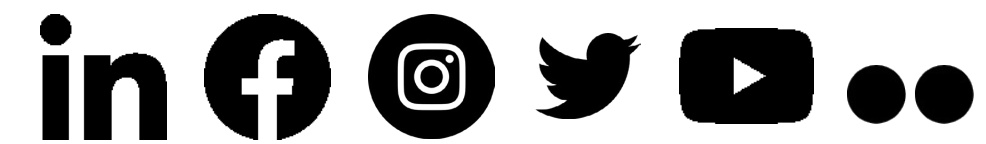
DANIEL KAPELIAN

French media artist, producer and curator

Daniel Kapelian cultivates his eclectic creativity to initiate projects at the crossroads of disciplines and transversal forms.

He activates a large international network of resources, collaborators and partners.

Since he began partnering with OMA Space in 2018, he has opened up new directions to explore, from craft to art to technology mixing primitive techniques with digital tools. In 2019, OMA Space won the Google Art Residency to produce the studio's first immersive installation at Mobilier National in Paris. Daniel has developed OMA Space's sound and video production through multiple collaborative projects.



DOMINIQUE MOULON

Independent curator, art critic and teacher

Dominique Moulon is an independent curator, art critic and teacher. He holds a PhD in Arts and Art Sciences and is a member of the Association française des commissaires d'exposition (CEA), the International Association of Art Critics (AICA) and the Observatory of Digital Worlds in the Humanities (OMNSH).

THE CURATORS

During the ART CHALLENGE ONLINE, each curator selects an artist to participate in the OPLINEPRIZE



TAKUYA NOMURA

General Producer of Knowledge Capital

After several years of experience in an advertising agency, Takuya Nomura, a graduate of the University of Osaka, decides to create her own company, SUPERSTATION, Inc. It has planned and produced various projects for the promotion of the creative sector such as demonstration experiments through a high-speed network in collaboration with universities and industries, an image product competition, «ISCA», for young creators from colleges and universities and a creative business twinning fair, 'Osaka Sozo To-rihikisho'. In 2009, he began working as a general producer of Knowledge Capital, the main business centre of the Grand Front Osaka before the official opening of Knowledge Capital. He worked mainly on the planning of concepts and overall business vision and strategies, and on the promotion of corporate participation for joint business and development. He is an executive member of the Kansai Association of Corporate Executives and Vice-Chair of the KACE Arts Council. He is also a member of the West Osaka Rotary Club.

ODILE REDOLFI    
Founder and director, at OVNi - Objectif VidéoNice

At Le Windsor, art is our signature: collection of rooms and permanent installations, temporary exhibitions, headquarters of the association OVNi which promotes video art and contemporary art. OVNi, Objectif Video Nice, a festival that federates hoteliers and contemporary art structures in the city, Camera Camera the video and contemporary art show at the Windsor Hotel. Temporary exhibitions and 33 rooms of visual artists, recognized in the contemporary art world. And also, the room of the birds, the moon of Mauro Benetti that is reflected in the pool. OVNi Festival, Objectif Video Nice www.ovni-festival.fr



ORLAN

International plural artist

OORLAN is an international artist who uses sculpture, painting, photography, video, installations, performances, biotechnologies and body art to express herself. A feminist at heart, ORLAN has been fighting against the violence done to women's bodies and the stereotypes in which society confines them since the 1960s. From 1990 to 1993, the artist goes further in the provocation, her body becomes a real support of experimentation and artistic expression. Recognized for her contribution to Contemporary Art and Feminism, she has had the merit of being rewarded many times for her work: she received the Grand Prix de l'e-Réputation 2013, organized by Alexia Guggémos in the category of plastic arts, which rewards the most popular personalities on the internet before the Grand Prix International de l'Excellence Féminine in 2017. Honored with the medal of the National Order of the Legion of Honor in 2020, she published this year her autobiography ORLAN STRIP-TEASE: TOUT SUR MA VIE, TOUT SUR MON ART (Editions Gallimard).



MATHIEU VABRE

Co-director of Seconde Nature and Zinc and Artistic Director of CHRONIQUES, Biennale des Imaginaires Numériques

Mathieu Vabre is one of the founders and director of Seconde Nature, an association recognized for its pioneering commitment to contemporary art creation in the digital age. Today, co-director of Seconde Nature and Zinc, and specialist in the relationship between contemporary art and technologies, he is the artistic director of the CHRONICLES Biennial. Exhibition curator and delegated producer, he has worked on numerous exhibitions and international programs. He also accompanies artists in the creation of works, installations or shows such as Etienne Rey, Nicolas Clauss, Félicie d'Estienne d'Orves, Julien Clauss, and animates and coordinates a production platform alongside about twenty local and international and coordinates a production platform alongside some twenty local and international venues and structures that support some fifteen projects per year.



THE NEW MEDIA JURY

JEAN BAPTISTE COSTA de BEAUREGARD

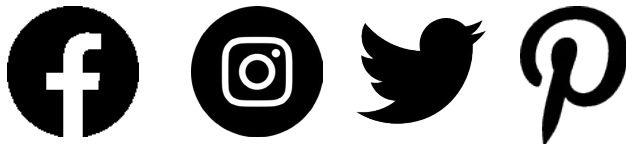
Managing Director of Beaux-Arts & Cie Collector

Managing Director of Beaux Arts & Cie, in charge of the media division (Beaux Arts Magazine, BeauxArts.com, Beaux Arts Editions, Le Quotidien de l'Art, Grande Galerie (le Journal du Louvre) and Geste/s) as well as the events The Art Market Day and CADAFF Paris. He is also Investment Director at ArtNova, the impact investment fund that owns Beaux Arts & Cie.



EVELYNE DERET

President of Art Collector



Evelyne Deret has devoted a large part of her career to Human Relations management in companies and to the professionalization of training actors, notably by teaching at the University of Paris Dauphine. Voluntary and committed, she has been particularly involved in several European and international bodies to promote training and lifelong learning. Since 1987, she has practiced as a psychotherapist, for adults and children, while continuing her training mission, particularly with personnel dedicated to early childhood.



MARIE-ODILE FALAIS

Strategy Consultant, Influencer



After a Research Master in Art History at La Sorbonne Paris 1, Marie-Odile spent a few years working in the art market. At the same time, she developed an Instagram account and then TikTok @imagine_moi to share her visits and art reading keys to make her community want to see exhibitions. This experience has led her to become a Social Media Strategy Consultant and Cultural Content Creator. Since 2019, she has started a collection of physical works of art and a collection of digital works thanks to the NFT.

THE NEW MEDIA JURY



FANNY LAKOUBAY    

Advisor in Art & Crypto Teacher - NYC/ Paris

Fanny is a French-born, New York-based digital art consultant and curator with 14 years of experience in art, technology and finance. An alumna of artnet and Christie's, she founded LAL ART Advisory in 2018 to support artists, collectors and institutions looking to embark on the NFTs journey. She takes part in support initiatives for the crypto art ecosystem, including GreenNFT, WAC Fellowship (Web3 for Arts and Culture), and Blockchain Art Directory (BAD 2.0). She writes regularly on the topic, speaks at conferences around the world, and teaches at Sotheby's Institute of Art in New York.



SOPHIE LANOË    

Cultural strategy consulting #NFT #Crypto-art

Sophie Lanoë is the director of émisphères, an incubator for cultural projects. She accompanies art professionals in their strategy and animates a cultural ecosystem.

She transmits her expertise through various conferences and trainings in prestigious schools and institutions.

She is the author of «The Annual Guide to Contemporary Art Awards» and «NFT: An Award Without a Price! »and «NFT: UNE MINE D'OR les acteurs, season 1».



LAURENCE LE NY 
VP StartUp Ecosystem Creative Industries Orange

Director of the Startup ecosystem of the creative industries at Orange within the direction in charge of Content, previously held several responsibilities in the music industry including as General Manager of the Epic label at Sony and Warner music . In July 2019 she received the insignia of Knight in the National Order of Merit.



OLIVIER LERNER 
Writer, journalist, speaker, consultant

Co-author with Sophie Lanoë of «NFT Mine d'or Acteurs du Crypto-Art Saison 1», he was a Grand reporter for France 2 and previously a news anchor for RFM. He teaches at ENA on the Art of the interview. Co-founder of LearningLabNFT.

THE NEW MEDIA JURY

STANISLAS MAKO

Founder uTip & Kalart



Stanislas Mako, founder of uTip, a crowdfunding platform dedicated to these creators. uTip launched in October 2021 the startup Kalart, a marketplace that supports artists in the creation and marketing of their NFTs and gives them visibility to the general public, but also to brands !



LUCIE-ELEONORE RIVERON

Co-founder and president of Fauve Paris. Co-founder of NFT Factory



Lucie-Eléonore Riveron is a graduate of Sciences Po Paris and an alumnus of the Paris School of Decorative Arts (ENSAD) and the Paris School of Fine Arts (ENSBA). the editorial department of Piasa. With a dual Franco-Italian culture, perfectly bilingual, Lucie-Eléonore Riveron is the president and director of FauveParis. Her qualities as a manager and business leader have been praised on several occasions by the daily business newspaper business daily Les Echos. She is now fully committed to the NFT revolution and is one of its spearheads in France.



ALEXANDRINE STEHELIN



Producer, Editorial Consultant and Curator AR/VR/XR

Currently production director at Lucid Realities, Alexandrine Stehelin supports the development and production of immersive and interactive cultural and artistic projects. Among them, the augmented reality work Spring Odyssey AR by Elise Morin, and the two installation VR works by Dominique Gonzalez-Foerster: Endodrome (Venice Art Biennial, 2019) which recently joined the collections of the LUMA Foundation in Arles, and Alienarium, currently presented at Serpentine Galleries in London.



THE ARTISTS

GOLNAZ BEHROUZANIA

Nominated by Dominique MOULON



Golnaz Behrouznia has become known for several years through a multi-media work on the living thing. The forms she patiently develops, since her passage through the Fine Arts in Tehran and the Digital Creation in Toulouse, are not without kinship with what we know of the organization of life: we can recognize thus on her «chimeras» eyes, members, flagella, maybe mouths, stomachs.

Looking at his drawings, sculptures, installations and performances, one does not feel totally disoriented, without it being a representation of an artist.



EVGENIY CHERNYSHOV

Nominated by Nils AZIOSMANOFF



Evgeniy Chernyshov is an experimental contemporary artist, curator, founder of SYN Art Group. Born in Lugansk at Donbass, Ukraine in 1984. The artist works in genres of science art, light art, sound art, media art, experimental art, installation etc. His artworks are very effective. He gives his images, objects and installations internal structure and constructive logic, enhancing the image with the paradoxical sound of the material. In his artistic creation he is synthesizing different kinds of genres of art and combines archaic and futuristic.



JEREMY GRIFFAUD

Nominated by Odile REDOLFI



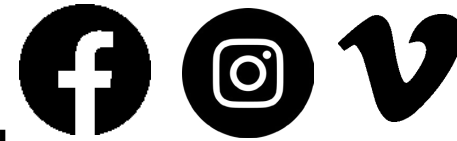
Jérémy GRIFFAUD is a young artist from Nice, he paints watercolours in an imaginary way, digitizes them and animates them. He also creates immersive video installations where he takes the viewer to share his fascination with parallel worlds, while revealing the problems of our time. His short films have been screened more than a hundred times in about thirty countries.



THE ARTISTS

KIMCHI & CHIPS

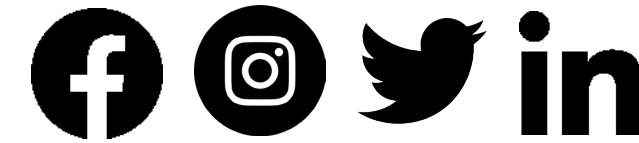
Nominated by Daniel KAPELIAN



Kimchi and Chips studio (founded 2009) begin their practise at the recognition that the arts, sciences and philosophy are not distant disciplines which must be bridged, but act as alternative maps onto the same territory, and that employing these maps in tandem allows the territory to be navigated more readily. By releasing their techniques online as over 100 open source code libraries, countless other practitioners have adopted the studio's understanding and incorporated it into their own work.

YANN MINH

Nominated by Maurice BENAYOUN



Born in 1957, Member of the Institute for the Study of Human-Robot Relations, Artist Researcher, graduate of ENSAD. Yann Minh has been travelling in the 'informational immateriality of the 'meta-verses' since his childhood, where he spent time with the dragons and magicians of the Celtic legends of southern Brittany. He exhibited his first immersive video artwork featuring a virtual world at the Georges Pompidou Centre's Museum of Modern Art in 1983. The current definition of his profession would be "Artist Researcher in New Media", but he prefers to describe himself as a NøøNaute Cyberpunk, that is to say a traveler explorer along the spheres of information.

PIERRE PAUZE

Nominated by Mathieu VABRE



Graduate of the Fresnoy and Beaux-Arts de Paris, Pierre Pauze has been Laureate of the Artagon Prizes, the Agnes B Prize, the ADAGP Prize revelation digital art video art, and recently the Prix du Département des Hauts-de-Seine at the Salon de Montrouge. Currently resident at Poush Manifesto, he was previously resident at the European program the Spur and at the Cité internationale des arts in Paris. Her work has been the subject of numerous exhibitions in France and around the world, such as at the Monnaie de Paris, La Villette, the Es Baluard de Palma Museum in Majorca or the K Museum of Contemporary Art in Seoul or the "Futures of Love" exhibition in General Stores. Pierre Pauze's films have been shown in festivals and on television, in France and abroad.

ROBNESS

Nominated by Benoit COUTY



ROBNESS is one of the world's first crypto artists. It is part of the «Original Gangsters» (OGs), a term that designates the first artists to have created works backed by blockchains in the form of NFT (Non Fungible Tokens). ROBNESS has been a digital/crypto artist since 2016, long before the appearance of tokenisation platforms that contributed to the democratization of the NFT. The artist has thus experienced, from the inside, the upheavals and revolution brought by cryptoart and NFT in the field of art.

THE ARTISTS

YANN TOMA

Nominated by Jean-Jacques GAY



Yann Toma, born in 1969, lives and works in Paris. An artist-observer at the UN since 2007, he places his work and reflection at the border of artistic and civic expression and inscribes it in political and media news (S. Wright). Both artist and life president of the Ouest-Lumière company, he has been developing the concept of Energie Artistique (EA) since 1991. Ouest-Lumière brings together light, energy, networks, industrial means of production and the field of globalization. The heterogeneous character of the artist's work, between art and pragmatism (R. Shusterman), must not camouflage its underlying coherence. It is structured according to two guidelines: the reactivation principle and art considered as a form of energy (P. Ardenne).



VIDYA-KELIE

Nominated by ORLAN



Vidya-Kelie Juganaikloo is a French-Mauritian artist, born in France, living and working in Paris. Coming from a dual culture, its Indian origins give it the possibility of a vision of a connected universe. At the same time, with the promises of digital technology surfing on similar concepts, Vidya-Kelie does not hesitate to use resources developed for the emancipation of the digital space as tools, materials or media to serve his purpose.



PAOLO SCOPPOLA

Nominated by Maria Grazia MATTEI



Multidisciplinary artist, graduated in Computer Science and lecturer in Interaction Design at Quasar Institute for Advanced Design in Rome, Paolo Scoppola creates installations, musical, dance and theatre shows, in which the human body, images and sounds interact with each other to create new expressive languages. Born in Rome in 1971, he started his career in 1998 by developing virtual reality applications for Italian companies while making photo reportages and soundtracks for documentaries and tv spots. Then, in 2008, the change to interactive video installations with the participation at the Spoleto Festival. This is the start of a journey that led him to exhibitions in Italy and abroad.



ATSUHIKO YASUDA

Nominated by Takuya NOMURA



Representative of XOOMS. After engaging in the development of jet engines as an engineer in the aerospace field, he established XOOMS. He is developing new contents and devices that combines visual and technology, which includes experimental human interfaces, data visualization, VR / MR contents. He is also writing and translating articles related to science and technology. His favorite word is «all life is an experiment.»



EVENTS PARTNERS

The 2022 NUIT BLANCHE

PARIS WILL CELEBRATE THE 20TH ANNIVERSARY OF NUIT BLANCHE ON OCTOBER 1, 2022



NUIT
BLANCHE

Nuit Blanche is an annual, all-night artistic event.

It offers free access to museums, cultural institutions and other public or private spaces, and other public or private spaces, and uses these places to present installations or artistic performances.

On the occasion of its 20th anniversary, Nuit Blanche will pay tribute to the previous editions, while at the same time entering a new cycle.

This anniversary edition will introduce a new chapter in the history of this popular and demanding event that is both popular and demanding, dear to the hearts of Parisians as well as Metropolitans.

Its programming, which will closely associate the cultural establishments of the City of Paris and the metropolitan municipalities, will be part of the Cultural Olympiad, allowing the dialogue between art and sport in the run-up to the Olympic and Paralympic Games of Paris 2024.

The event will also reinforce its metropolitan dimension with a program accessible to all the inhabitants of the Greater Paris Metropolis.

The Nuit Blanche 2022 in Paris is scheduled for October 1. and programmer is Kitty Hartl who has organized many innovative festivals at the the intersection of all the arts.

In parallel, she founded in 2004 the Cabaret New Burlesque, made famous through the film *Tournée* by Mathieu Amalric, awarded at Cannes in 2010.



‘Endote Limb’ de Ian Klaer.



‘Spider’ Louise Bourgeois



‘Let the animals grow’ of Françoise Pérovitch.



EVENT PARTNERS 2022

town Hall of the 17th arrondissement

Vast territory located northwest of Paris from Etoile to Batignolles.
The 17th district is a cultural model of human, economic, social and plant harmony.

It is a mosaic of dynamic neighborhoods that has had illustrious residents and a strong tradition of the presence of artists : Edouard Manet, Bernard Buffet, Auguste Renoir, Emile Zola, Guillaume Apollinaire, Colette, Alexandre Dumas, Barbara, Jacques Brel, Maurice Ravel, Sarah Bernard, Paul Verlaine among others.



Green facade of the Town Hall 17th district



This district conceals many gardens, theatres, cinemas, museums, libraries, workshops, and new architectural territories including those of Renzo Piano, Christian de Portzamparc in a proliferation of creators.

The 17th is also involved in Greater Paris projects, digital technology, and the affirmation of a desire for discovery, sustainability, greening like the facade of the Town Hall.



Geoffroy BOULARD Mayor of the 17th District
Vice-President of the Metropole of Grand Paris

EVENT PARTNERS 2022

citeco museum of economy

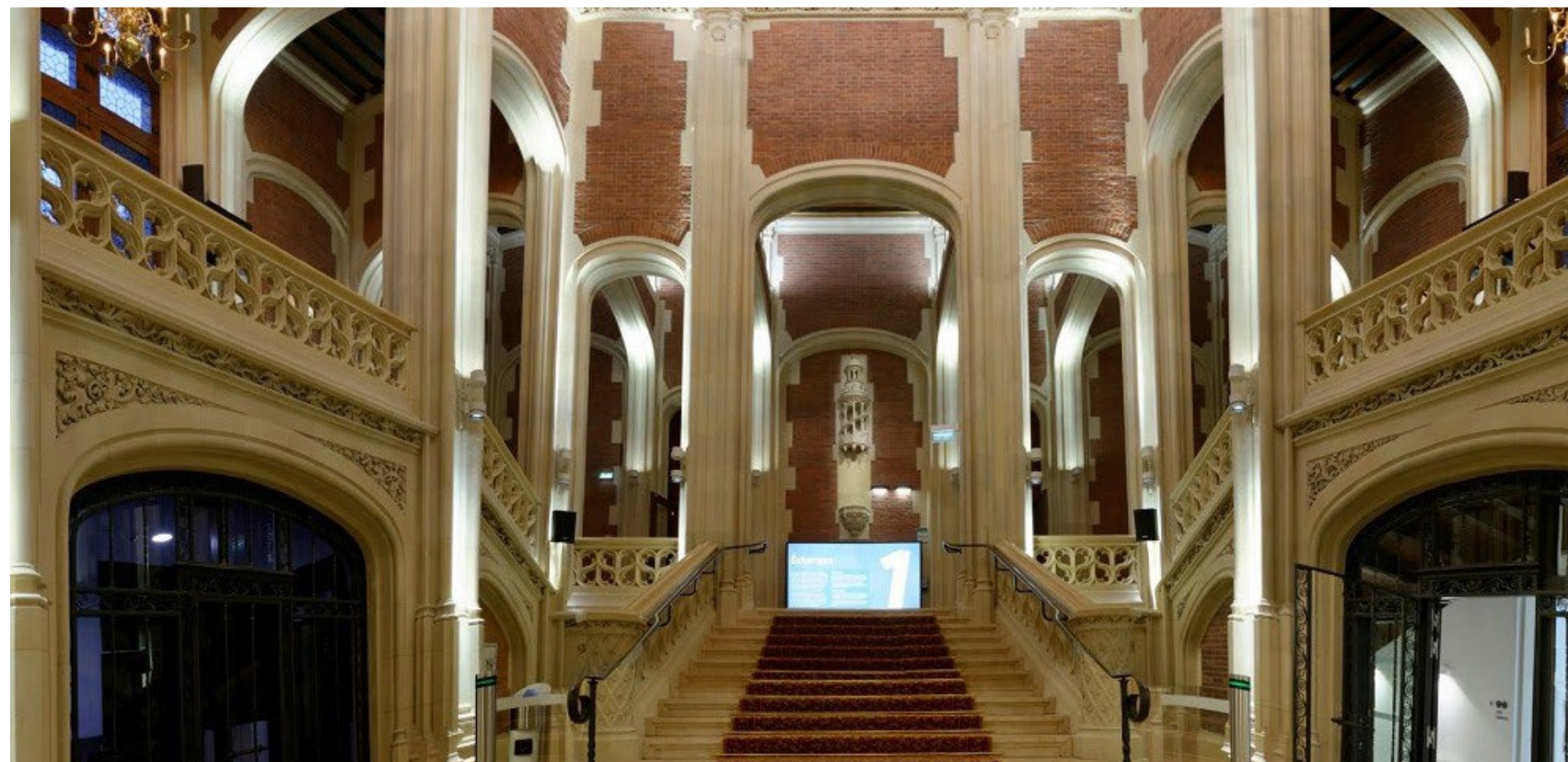


The Cité de l'Économie housed in the renovated Gaillard hotel opened on 14 June 2019.

As the building has never been fully open to the public, this visit is the first opportunity to be able to understand the three lives of this very singular private hotel. It is in fact, the witness of the neo-Renaissance private architecture of the late nineteenth century, that of the banking architecture of the beginning of the following century, and now the reflection of museum developments that integrate the old with the contemporary to illustrate the place of cultural and heritage institutions at the heart of societal advances.

The Cité de l'Économie aims to make the main economic concepts and mechanisms accessible to all, from the neophyte to the initiates.

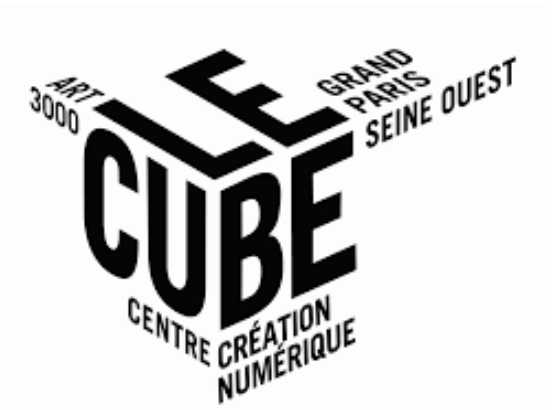
The economy, of the Latin *oeconomia* and the Greek *oikonomia*, organization, brings together all the activities of a human community relating to the production, distribution and consumption of wealth.



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EVENT PARTNERS 2022

LE CUBE



Created in 2001 in Issy-les-Moulineaux, Le Cube is the first center for creation and training in digital technology in France. It supports artists who take risks by exploring new paths.

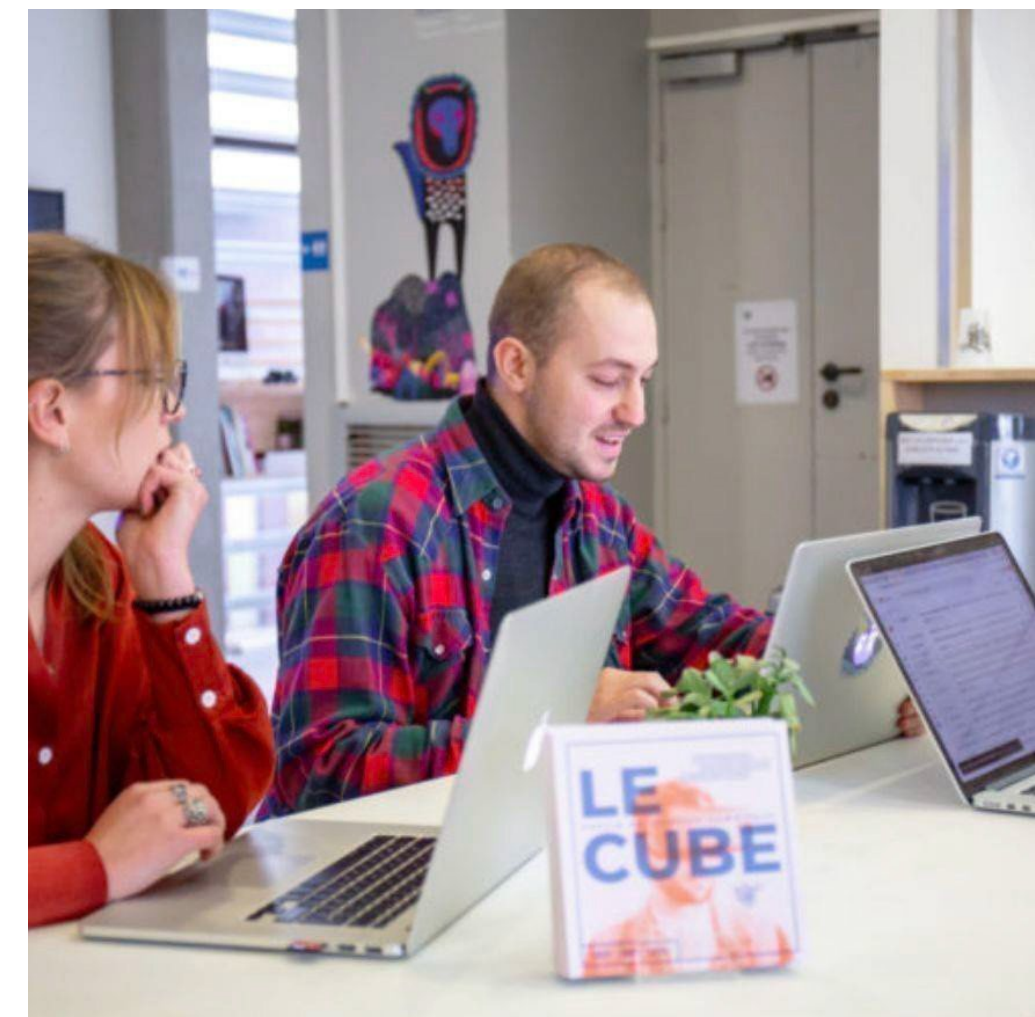
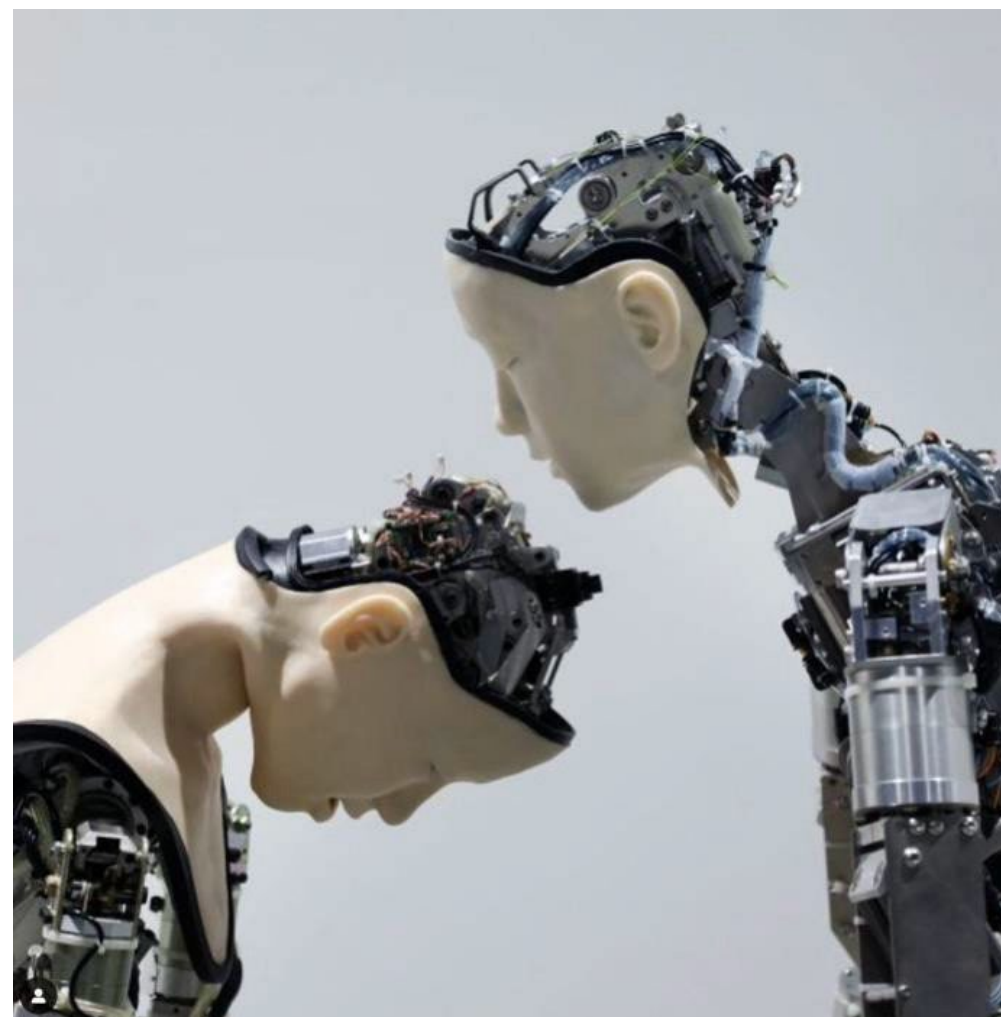
In 20 years, it has distributed and accompanied more than 4,000 artists from the international scene, forged 100 cultural partnerships in 30 countries, and supported the production of more than 500 digital works.

Le Cube promotes the democratization of creative digital practices. It explores and crosses new artistic, scientific and citizen territories to raise public awareness of digital issues, with its main activities: digital arts, practices and training, and interdisciplinary foresight.

In 2023, Le Cube will organize ISEA in France, one of the major events on the international digital arts scene, with 60 participating countries. Artists, researchers and experts from all over the world will come together to draw the new contours of the digital arts and creative industries.

Le Cube is a space of Grand Paris Seine Ouest, it is managed and animated by ART3000. It is supported by the city of Issy-les-Moulineaux, the Ministry of Culture, the Ile-de-France region and the Hauts-de-Seine department. More information on www.lecube.com

Clément THIBAULT
Art critic & curator



EVENT PARTNERS 2022

accès)s(electronic cultures



The association accès)s(electronic cultures is a unique project in New Aquitaine, which promotes electronic and digital artistic creation in the field of visual arts, music and live performance.

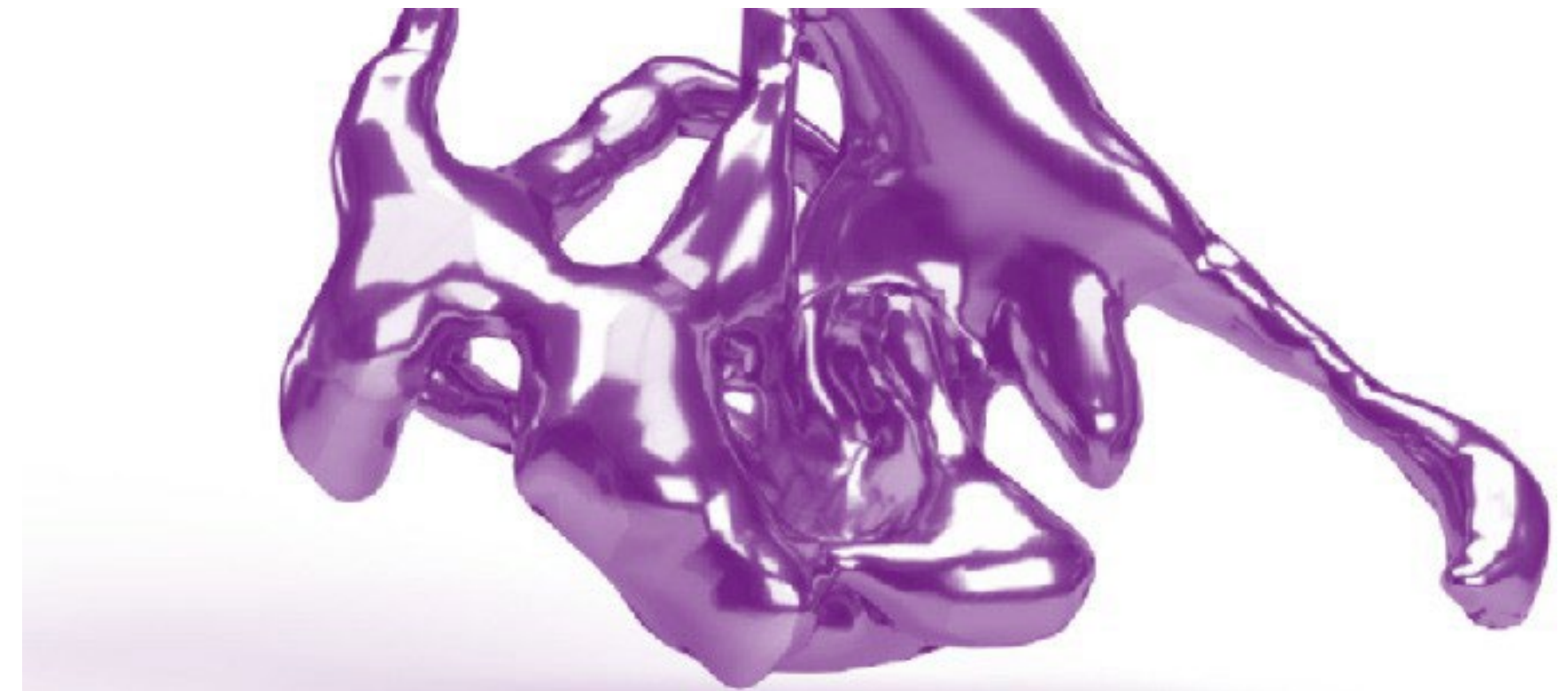
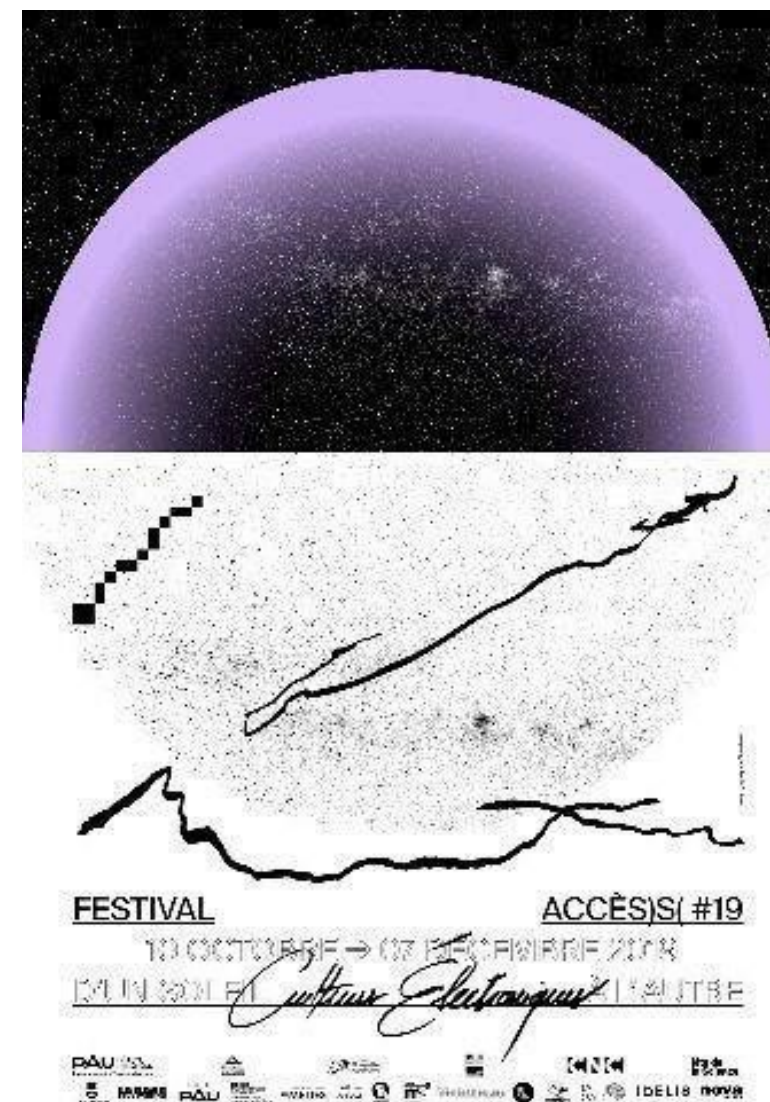
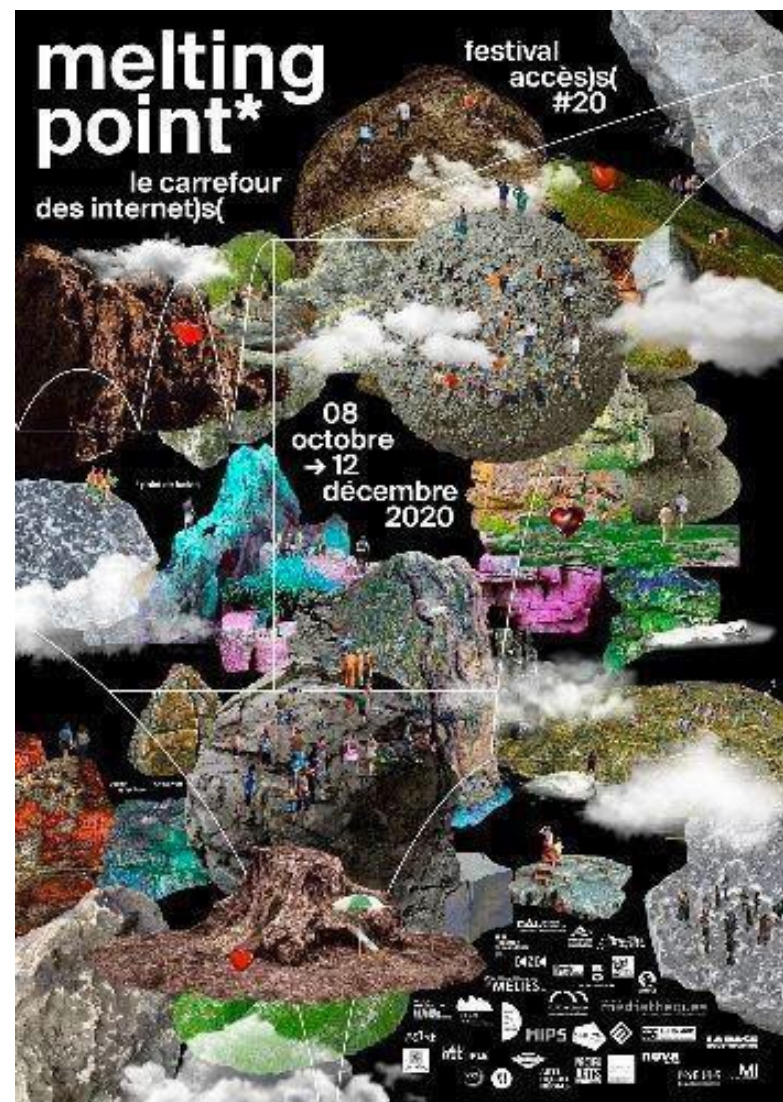


Through this artistic trend, accès)s(questions the effects of the generalization of technologies on our cultures and our societies. Privileging an artistic, cultural and anthropological approach, accès)s(proposes to share the challenges of the contemporary world.



accès)s(explores, experiments and reports on artistic approaches that demonstrate acuity in the face of contemporary world, through the events that it engages, the artists that it supports and the the artists it supports and the encounters it offers to people.

The artistic approaches linked to technologies invent new aesthetic forms combining plasticity, sound and movement.



VOV #expo — Le Bel Ordinaire

) (accès)s(culture(s) électronique)s(

The project access)s(:

- is based on this multidisciplinary, major feature of the electronic cultures, and is attached to a setting in historical perspective of the works and projects presented.
- is declined throughout the year: several events are proposed from January to June, while the festival accès)s(of national scale, is held each year in autumn and invests the city and its agglomeration for two months.
- The festival unfolds through a program of exhibitions, concerts, shows, screenings, meetings, conferences and actions of artistic and cultural education to the digital, dedicated to practices, artists and thinkers from different countries.

EVENTS PARTNERS 2022

Biennale CHRONIQUES - HACNUM marseille

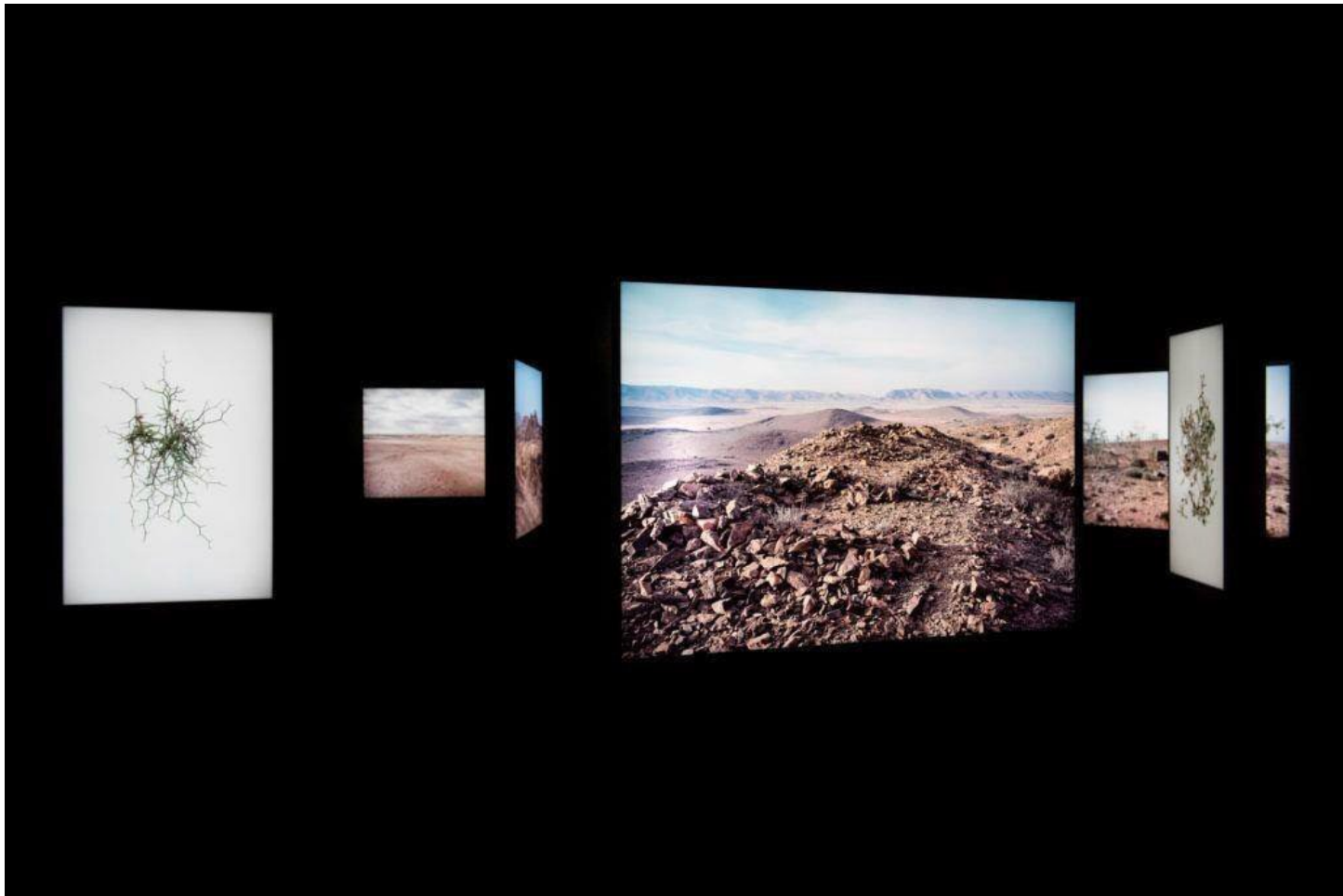


Created on March 12, 2020 HACNUM the National Network of Hybrid Arts and Digital Cultures is an association under the law of 1901 whose purpose is to structure, organize and develop the ecosystems of hybrid arts and digital cultures in France.

The network federates more than a hundred representative actors of these sectors art centers, third places, festivals, production offices, theaters, fablabs, media libraries, artists to defend the crossed interests of these professionals.

Thanks to the cross-sectoral position of the structures that make it up, HACNUM aims to accompany the transformations of the cultural sector and play the role of catalyst on the territories to make culture enter the paradigm of the digital transition.

The network is thus committed to a dynamic of collaborative work to develop territorially and nationally the recognition and the professionalization of the sectors related to the contemporary digital creation.



EVENT PARTNERS 2022

SECONDE NATURE aix & ZINC marseille



Association recognized for its precursory engagement in the contemporary artistic creation in the digital era SECONDE NATURE’s mission is to accompany the cultural mutations of our society through the through the singular and sensitive eyes of artists.

SECONDE NATURE’s ambition is to promote and bring out digital creation and to develop this artistic scene in connection with cultural institutions and research actors.

To allow access to all of the digital arts and cultures, SECONDE NATURE offers its different audiences various activities and resources to its different publics : exhibition visits, practical workshops, training, artistic and cultural education projects or educational tools .

ZINC is a creation center for digital arts and cultures founded in 1998 at the Friche Belle de Mai in Marseille.

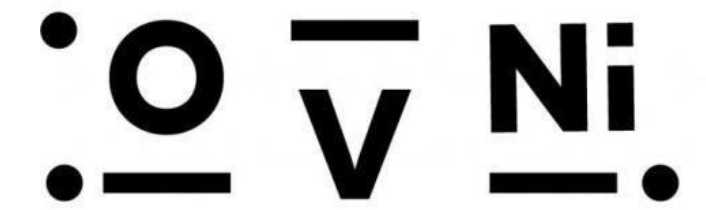
Its multidisciplinary team, trained in the field and surrounded by many partners (cultural producers, associative actors cultural producers, associative actors, teachers...) proposes about a hundred activities and projects per year and for all types of audiences.

ZINC accompanies artists, disseminates their work and encourages artistic forms that use digital technology. ZINC also programs events such as festivals, shows, screenings, public meetings, at the screenings, public meetings, at the Friche La Belle de Mai, in Marseille and in the southern region.



EVENT PARTNERS 2022

ovni nice



In search of an innovative and demanding project that takes the Nice scene, Odile Redolfi conceived in 2015 with Pauline Payen, a new event at the Windsor Hotel the festival «Objectif Vidéo Nice».

The first edition was sponsored by Christian Bernard, Director of Mamco in Geneva, the concept was to invite twenty international museums or art centers, to inhabit a room of the Windsor Hotel with a video of their choice.

Pauline chose with each one the best room for the project, according to the projection device or by establishing a dialogue between the video and the place. 24 video art programs were thus

proposed, the artists' rooms of the Windsor Hotel being used as a showcase for the diffused videos, by varying the presentations, from the minimal presentation on a television monitor, to the large screen projection on the wall, on the floor or on the ceiling.

OVNi has been acclaimed by the public for its original concept.

OVNi was conceived as a project of «artistic hospitality», it federates since the first year the local actors and invites today French and international art structures to expose video artworks in several hotels, cultural or design spaces, unusual places.



EVENT PARTNERS 2022

oma space Séoul



OMA Space is an art and design studio based in Seoul. The team consists of Jang Jiu (founder and director), Daniel Kapelian (art director and partner) and Kyoungyoung Gil (designer and partner).

Advocating a return to nature and the embodiment of Eastern and Western sensibilities, the studio produces works at the frontiers of contemporary art and design, immersive installations and clothing. It is committed to experimental work blending tradition and innovation based on the acquisition of primitive techniques and digital tools, with a focus on the sustainable coexistence between man and nature throughout its design process.

With our art & design objects and installations, we weave tradition and innovation. We master primitive techniques and digital tools to create spirited works that connect

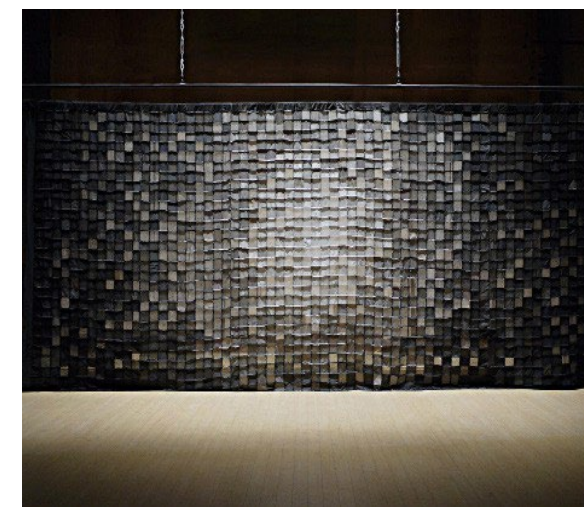
with nature in new ways.

With our clothes, we dress the body and we dress the soul. Each piece is unique or in very limited edition, handmade with great care and time.

With our interiors, we create objects, lights, spaces and atmospheres impregnated by minimalism and Zen practice, and by the desire to provide comfort for the body and the mind.

In all of our work, we embody a distinct philosophy embodied in respect for environmental sustainability and the designers who work with us.

DANIEL KAPELIAN - JANG JIU - GIL KYOUNG YOUNG



EVENT PARTNERS 2022

MEET diGital culture center Fondazione cariplo - milan

MEET is the Italian organization that supports digital culture and creative technology.

MEET was born from Meet the Media Guru with the fundamental support of Fondazione Cariplo . The first partner is the platform for reflections, ideas and events focused on innovation and digital technology that art critic and digital culture expert Maria Grazia Mattei founded in 2005; the second partner is one of the world's leading philanthropic organizations to better serve their communities and give ideas a future.

MEET offers a massive plan of life-long activities - online and onsite - that lead people to to discover and embrace digital technology as a part of their daily lives and a resource for their creativity.

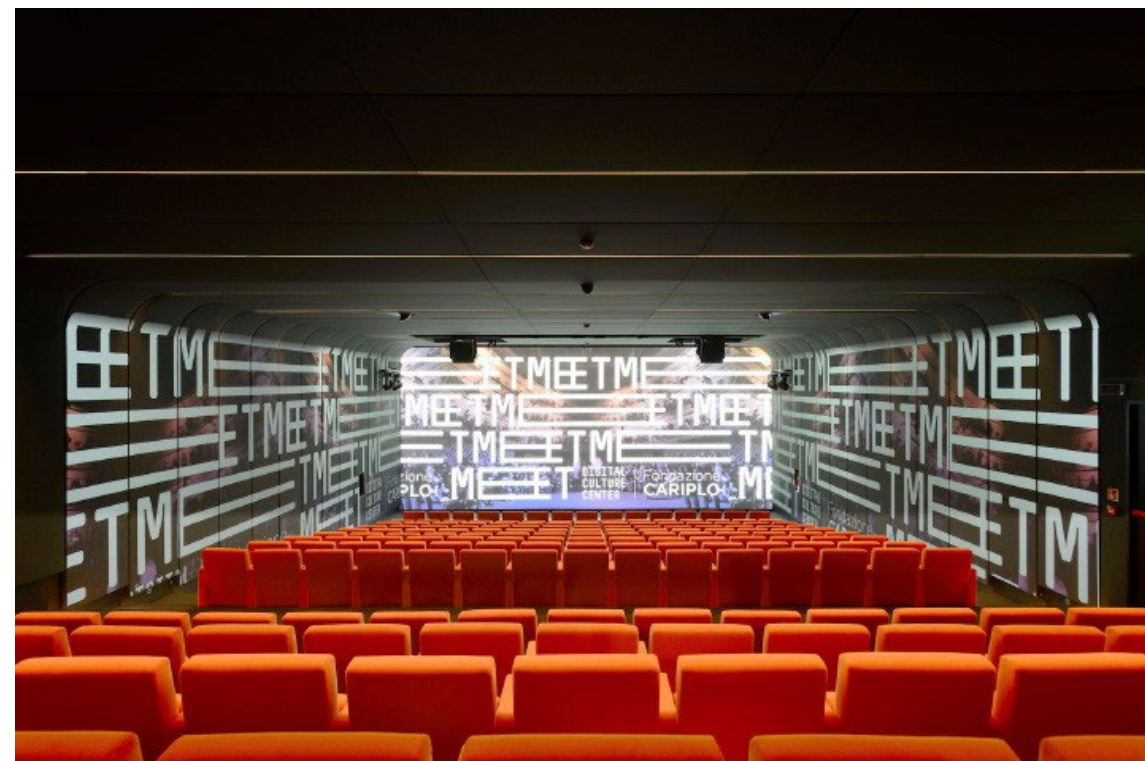
MEET aims to bridge the Italian digital cultural divide. Other key factors are the exchange, discussion and construction of new projects with several international partners, first and foremost the Toronto George Brown College , namely the Institute without Borders specialized in multidisciplinary

and shared planning.

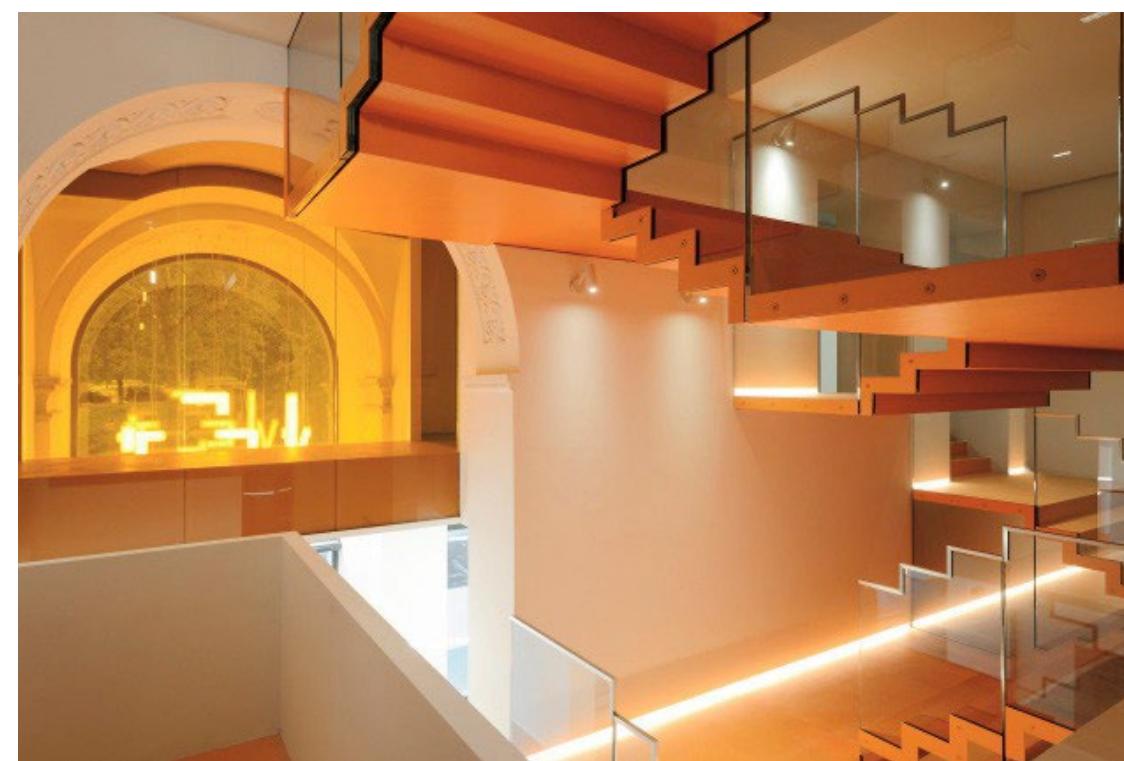
Conceived as an institution with a social vocation, MEET collects, promotes and shares creative ideas ideas and innovative projects to bridge the digital cultural divide and ensure an ever more active participation participation with an approach focused on encounter and inclusion.

MEET's main partner is Intesa Sanpaolo; the digital culture cluster is powered by Artemide, ETT, Mediatriade and Peugeot.

Maria Grazia Mattei , Founder and President of MEET, the Italian Center for Digital Culture (Milan) Journalist, art critic and digital evangelist, Maria Grazia Mattei has been studying digital culture since 1982.



The MEET Theatre



MEET's living staircase



Maria Grazia Mattei

EVENT PARTNERS 2022

French May arts festival Hong Kong



Established in 1993, French May is one of the largest cultural events in Asia.

With more than 150 programs presented over two months, it has become an iconic part of Hong Kong's cultural scene, attracting more than one million visitors each year.

The objectives of French May are to touch everything, to be everywhere and for everyone.

To touch everything by highlighting the most diversified art forms: heritage and contemporary arts heritage and contemporary arts, from painting to design, from classical music to hip-hop dance, from cinema to circus.

To be everywhere by bringing performances to various places and neighborhoods, including the unusual and unexpected: from cultural centers and shopping malls, to public spaces, to the racetrack and Victoria Harbour.

For everyone because the Festival wants to reach out to the whole community by developing educational programs, lectures, guided tours, workshops and masterclasses, including those that directly benefit the young and disadvantaged.

For 29 years, French May has been both resolutely international and resolutely local and wishes to contribute to the unique attractiveness of the World City of Asia.

The French May Arts Festival received the «Gold Award for Arts Promotion 2008» from the Hong Kong Arts Development Council.

Twenty-nine years of presence in Hong Kong and Macau have made the French May Art Festival a powerful platform for cultural exchange and art appreciation between Hong Kong, Macau and France, and a highlight of the regional cultural scene.

With more than 20 million spectators reached over the years, it has now become a 2-month, 1 million spectator cultural festival that continues to focus on sharing talents, developing the local art scene and bringing the best of French creations to the territory while integrating them into our daily lives.



EVENT PARTNERS 2022

KnowledGe capital osaKa japon



Knowledge Capital is a central institution hosting many events each year in the Grand Front Osaka.

Scientists, artists and great businessmen go there to create new values through creativity and new technologies.

Before the inauguration of Knowledge Capital, Takuya Nomura, its founder and current president, conceived this project alone, developing this project entirely through its main objective: to make Japan and more particularly Osaka, a major place in the new forms of Art.

Since its inauguration, Tokuya Nomura has been responsible for planning activities and directing projects carried out there.

Each year, Knowledge Capital hosts numerous awards such as the International Students Creative Award. Knowledge Capital collaborates with many organizations around the world such as the Centre des Arts d'Enghien-les-Bains in France. This organization is now of vital importance in the development of Digital Arts in East Asia.



EVENT PARTNERS 2022

BERNARD MAGREZ institute culturel bordeaux

Institut Culturel
Bernard Magrez
Bordeaux

The Bernard Magrez Cultural Institute combines prestige and works of art, offering you a privileged and timeless setting in the heart of the city. With the largest private collection of contemporary art in Bordeaux, this place is the ideal place to encourage exchange and the emergence of new ideas.

THE N°1 IN AQUITAINE FOR CULTURAL EVENTS AND STREET ART

Established as an endowment fund, the Institut Culturel Bernard Magrez is a private initiative of artistic patronage.

The Institut Culturel Bernard Magrez aims to be a bridge between tradition and innovation, as well as a platform for exchange where everyone can enjoy a unique cultural experience.

MISSION

1. Access to contemporary creation for all audiences, through the creation or support of cultural events.
2. The meeting and exchange with artists, with the implementation of a program of commissions and acquisitions.
3. Helping the production of new works, by setting up residencies with workshops for young artists, but also by awarding artistic prizes.
4. to contribute in a singular and civic manner to the territory, whether regional, national or international, in which the Cultural Institute wishes to support creation and artists.

HISTORY

Château Labottière takes its name from its sponsors Antoine and Jacques Labottière. These two brothers, printers and publishers from Bordeaux in the 18th century, had a store on the Place du Palais de l'Ombrière and owned a small vineyard in the Bordeaux countryside. In 1773, they had this neoclassical mansion built.

The Labottière brothers were ruined by the Revolution in 1790. Antoine Labottière died in 1794, his brother Jacques sold the estate, the house, the bookshop and the printing house the following year.

Thereafter, the property is acquired by a Dutchman named Boers and rented to Mr. Lannefranque, entrepreneur of spectacles, who opens in these places an establishment of pleasure in the name of Tivoli. The art historian Philippe Maffre then evokes the presence of a dance establishment named «Fêtes champêtres, A Idalie» opened by Mr. Labille in 1803.

The Château Labottière belonged for a time to Antoine Gautier, mayor of Bordeaux from 1849 to 1863, before being sold to the Company of Jesus on April 14, 1857. In 1904, a fire led the Jesuits to move to the land they still occupy today on Avenue d'Eysines, in Bordeaux, not far from the Château.

At that time, the municipality envisaged installing a Museum of Decorative Arts in the Château Labottière. In 1911, this project seems to be abandoned: the hotel and the garden seem to be unoccupied or even abandoned.



EVENT PARTNERS 2022

LE FRESNOY



Inaugurated in 1997 in Tourcoing, Le Fresnoy is a National Studio of Contemporary Arts. The cultural initiative is housed in a building rehabilitated by the architect Bernard Tschumi. This project is led by Alain Fleischer who is the current director of the Studio This French training establishment is intended for advanced students.

Le Fresnoy specializes in production, artistic distribution, audiovisual and digital Its primary objective is to allow young creators to create works with professional technical means, under the direction of recognized artists and without restriction of means of expression.

Throughout the year, Le Fresnoy offers the public major art exhibitions, concerts, shows, conferences, etc



Yan Tomaszewski Gangnam Beauty film 2020



Graphisme : Sébastien Lordez

EXHIBITION FROM OCTOBER 15, 2020, TO JANUARY 24, 2021

Within Le Fresnoy a new project aims to promote the area and its know how This exhibition brings together three designers as well as filmmaker Alain Fleischer This project tells the object, the relationship of a designer to a material and its production tool Thus, the creation of new objects staged.



EVENT PARTNERS 2022

international biennial of diGital arts of montreal (bian) ELEKTRA



Created in 2012, the International Biennial of Digital Art (BIAN) is a major exhibition focused on contemporary digital art.

ELEKTRA's mission is to promote its artists internationally through various festivals such as the Montreal International Digital Art Biennial.

The 5th edition of BIAN is designed to mark the 20th anniversary of ELEKTRA.

This will be the beginning of a new cycle over the next three years on the theme «Metamorphoses».

BIAN 2020 will focus on East Asian countries (Japan, China, Korea) with guest curator Doo Eun Choi from South Korea.

His programming choices will be based on the Book of Changes and the idea of transformation.



[OLI SORENSON](#) LED Flavin



[JEAN SÉBASTIEN BAILLAT OTTOMATA, PATRICK TRUDEAU](#) Laser Like Water

EVENT PARTNERS 2022

biennale les bains numeriQues d'enGHien



Since 2005, Les Bains Numériques, located in Enghien-les-Bains in the Val-d'Oise region, has become an unmissable event for contemporary digital art.

After 8 successful public and professional editions, the biennial has developed strong axes to bring digital arts to life in the heart of the city.

The festival, through a digital art route designed from the public space combining

concerts, performances and installations, competitions and international professional meetings, will reveal the territory's creative and social potential.

The highlight of the festival remains its electro concerts on the floating stage of Lake Enghien. A one-of-a-kind event dedicated to giving its visitors a global experience in the city, invested on all sides: lake, streets, squares, parks, station, market, etc.



Photo credit : cda95. ©



"Birco" from Yoichiro Kawaguchi



EVENT PARTNERS 2022

château soudars

It was in 1973 that Eric Miailhe began the long journey which, after a few years of hard work, led to the constitution of the Soudars castle. He set his sights on a set of plots mostly clay-limestone, which remind him of the great Saint-Émilionnais terroirs and whose high wine quality he perceives. But the whole was then uncultivated and encumbered with tons of stones; a long work of preparation of the soils that will be concluded by the replanting of almost all the vineyard.

During the first years of production, young vines were a major handicap.

In the 1980s, the real qualitative rise of Soudars arrived.

The vineyard is gradually entering its ripening phase, the economic context is favorable and the experience of the terroir allows to put in place the data of the production of a great wine of classic style «, typical of the Haut-Médoc.

The technical advances of the early 1980s are a valuable aid to this development.

The contribution of new knowledge, technical means and modern equipment, as well as the loss of this knowledge, have created a new quality.

Since 1995, the context is generally good, with a series of vintages whose quality is endorsed by the market. At Soudars, it's time for investment. State-of-the-art equipment will be put in place in the cellars, particularly with regard to thermoregulation.

The ecological concern for clean production is reflected in the construction of an approved, state-of-the-art treatment plant.

Every detail that fits into the production process is revisited, metal pallet to store bottles as they age. From the quality of cork for corks to the choice of an extra heavy bottle.



THE 2022 AGENDA

WINNER'S VOTES : INTERNET

October 1st
Launching of the votes

14 October

29 October

November

10 au 12 November

13 November

15 November

December

May 2023

Inaugural evening of the 2022 prize: October 1st during the Nuit Blanche in Paris. City Hall of the 17th arrondissement & Citéco, Cité de l'économie.

Projection - Festival ACCES (s) (Pau)

Projection - Institut Culturel Bernard Magrez

Projection - MEET Digital Culture Center (Milan)

Projection - Meetings with HACNUM, ZINC Marseille, Seconde Nature Aix & the biennial CHRONICLES :
Biennial of Digital Imaginaries in Marseille

Closing of votes

Presentation of the 3 honorary prizes in partnership with the town hall of the 17th arrondissement

- Prize of the public,
- Curators' prize,
- New Media Jury Prize

Projection - OVNI (Nice)

Projections - French May Art Festival (Hong Kong)
ISEA- Symposium International des Arts Numériques (Paris)

THE SPONSORING COMMITTEE

Jack LANG former Minister of Culture, President of the Sponsoring Committee

ORLAN Curator and founder of OPLINEPRIZE

Bénédicte ALLIOT General Director of the Cité Internationale des Arts

Ami BARAK Curator, artistic director of the Salon de Montrouge

Catherine BÉDARD Curator of exhibitions and Deputy Director of the Canadian Cultural Centre

Gilles BERHAULT General Delegate of the Fondation des Transitions

Claudia FERRAZZI Former advisor to President Emmanuel Macron on culture and communication

Alain FLEISCHER Director of the Fresnoy National Studio of Contemporary Arts

Jean-Jacques GAY PhD, Art Critic and Curator

Boris GREBILLE Director of IESA

Claude LEMAND Gallery owner since 1988

Claude MOLLARD Advisor to Jack Lang

Dominique MOULON Founding curator OPLINEPRIZE, independent curator, art critic and teacher.

Stéphanie PÉCOURT Director of the Centre Wallonie Bruxelles in Paris

Christian POULIGO President of the AVIFF Cannes Art Film Festival

Corinne PULLICANI Director of the POC of Alfortville

Dominique ROLAND Artistic Director of the International Biennial of Digital Arts of Enghien les Bains

THE 2021 WINNERS



Audience Award - New Media Award: Sarah Meyohas

French-American, born in 1991, Sarah Meyohas holds a Bachelor's degree in International Relations from the University of Pennsylvania, a Masters in Finance from Wharton finance from Wharton and a Master of Fine Arts from Yale. and clichéd objects of beauty with contemporary digital media, the artist constructs a visual language based on the systems, algorithms and algorithms and technologies that influence our daily lives: from cryptocurrency to from cryptocurrency to augmented reality and artificial intelligence, she notably exhibited at 303 Gallery in New York in 2016.

In 2017, Sarah Meyohas was listed by Forbes among the 30 Under 30.

Her work is featured on CNBC, PBS and CBC, as well as in The New York Times.



Curator's Award: Disnovation.org

DISNOVATION.ORG is an artistic collective and working group based in Paris. At the crossroads between contemporary art, research and hacking, they develop situations of interference, debate and speculation to divert the dominant ideology of innovation in order to stimulate the emergence of the emergence of alternative narratives.

Their research materializes in the form of installations, performances, websites and events.

They recently edited The Pirate Book, an anthology on the piracy of cultural content. Their work has been presented in numerous international festivals and art centers including the Palais de Tokyo, the Jeu de Paume and the Centre Pompidou in Paris, the Museum of Art and Design in New York, the ZKM in Linz, ISEA, Transmediale, Elektra, and the Chaos Communication Congress.

THE 2020 WINNERS



Audience Award Juliette DELECOUR

The artist is interested in the relationship between volumes and spaces as well as the individuals gravitating around them.

To this end, Juliette Delecour uses installation and sculpture, techniques that allow her to which allow her to summon the five senses that are more likely to answer the questions that guide her artistic approach.

In 2020 she exhibited at the Crous Gallery in Paris, and participated in the creation of an association dedicated to initiating workshops and exhibitions in Togo alongside the artist Kokou Ferdinand Makouvia.



Curator's Award : Justine EMARD

Justine Emard is particularly interested in the relations between human beings, their existence and human beings and new technologies.

Using images, photography, video, virtual reality and performance, she brings her works closer to scientific performance, she brings her works closer to scientific disciplines such as neuroscience, artificial intelligence or organic life.

Since 201, it is possible to admire her work in solo exhibitions in Europe as well as in in Europe as well as in South East Asia, Canada and Colombia.



New Media Awards : Olga KISSELEVA

The Russian artist perceives several sources of inspiration such as science, nanotechnology or coded messages that come to life in his works in order to question our affinity to the world in our hyper-connected and over-consuming societies.

Concerned by ecological issues, she received in 2020 the Grand Prix of the European Commission for her project EDEN, a series of bio-art works.

SOME KEY FIGURES

- 14th edition with major creators of contemporary art
- 6 weeks of meetings and voting campaign
- 1 extraordinary committee of curators
- 1 prestigious sponsorship committee
- 1 exceptional new media jury
- 1 digital scientific committee
- More than 120 curators, key figures in contemporary art, new media and culture
- More than 200 nominated artists
- 35 cultural partners
- 80 communication partners each year
- More than 15,000 participants each year during the votes on the networks
- 300,000 followers
- Thousands of visitors during Nuit Blanche
- 12th Nuit Blanche
- Recognized as a public utility since 2010
- Team of 15 people and more than 30 collaborators

FIND OPLINEPRIZE ON THE NETWORKS



PARTNERSHIPS & SPONSORSHIPS

HOW TO PUT CULTURE AT THE HEART OF BRAND STRATEGY ?

OPLINEPRIZE IS AN EVENT RECOGNIZED AS A PUBLIC UTILITY SINCE 2010

- #OPLINEPRIZE is an innovative cultural event that for 14 years has become national and international, thanks to the importance of its social networks, its followers and its numerous partners.
- It offers a selection of exceptional and prestigious artists.
- Its goal, to abolish the barriers between companies and culture, and to encourage the use of the law of 1 08 2003 for the Patronage, before this advantage is removed.
- We propose to companies to integrate a club of excellence, and to enhance their image

BECOME A PARTNER BY MAKING A FINANCIAL CONTRIBUTION

A participation allows you to benefit from a tax reduction of 60% of the donation
(Within the limit of 20% of the taxable income, a contract is signed and you benefit from a fiscal rescript)

SPONSORSHIP IS A REAL OPPORTUNITY

SOME ADMICAL FIGURES (according to 2019 report):

- 18 7 members, including 100 patrons and 87 project leaders
- 55 4 coverage in the national and regional media
- 660,000 users of the portal since its launch in 2015 with 1,265,801 page views in 2019 and 31,000 newsletter subscribers.
- 91% of participants were satisfied with the training courses tailored to meet the needs of project holders.

PARTNERS



ACKNOWLEDGEMENTS

Special thanks to all the prestigious artists who have been our guests of honor for the past 12 years.



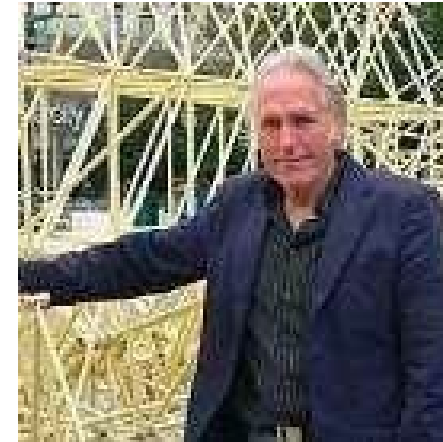
ORLAN



Catherine Ikam



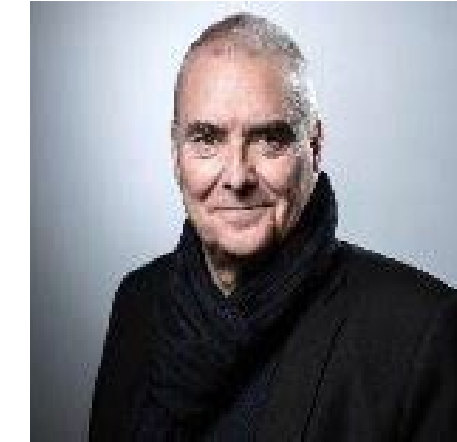
Jakob & Mac Farlane



Theo Jansen



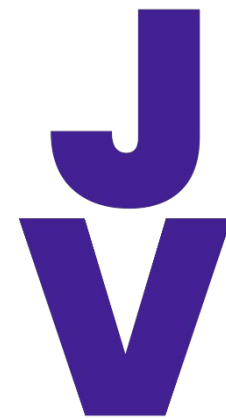
Tania Mouraud



Dominique Perrault



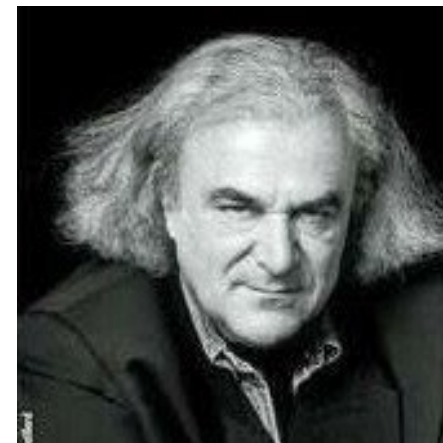
Roman OPALKA



Jacques Villeglé



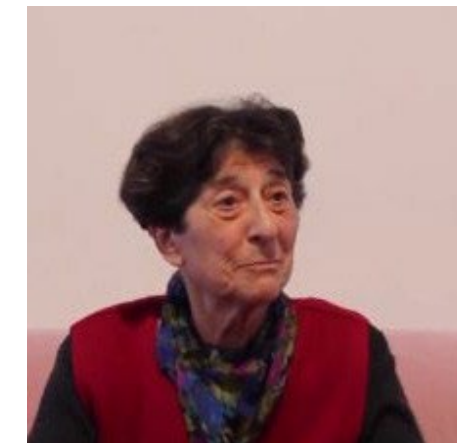
Matali Crasset



Alain Fleischer



Julio Le Parc



Esther Ferrer

We thank very warmly the artists who agreed to participate and the structures which accompany us. Particularly the members of the sponsoring committee, including the ministers Jean Jacques Aillagon, Renaud Donnedieu de Vabres, as well as all those who have allowed OPLINEPRIZE to develop.

THE TEAM



Michèle Robine - President and founder of OPLINE and #OPLINEPRIZE exhibition curator, economist, plastic artist.

Philippe Bernard - President of the group PASSERELLE, co-founder of OPLINE and #OPLINEPRIZE psychoanalyst, artistic producer

Sophie Lanoë - Director of communication and partnerships

Marcel Desvergne - Honorary president of OPLINEPRIZE, former president of the AEC (Aquitaine Europe Communication)

SCIENTIFIC COMMITTEE

ORLAN - Founding curator, international artist

Dominique Moulon - Founding curator, art critic and independent curator

Yoyo Maeght - Exhibition curator

Fabrice Bouquier - Lawyer in Paris and Hong Kong

Nathalie Marchand - Lawyer in Paris and Hong Kong

COORDINATEURS & COMMUNICATIONS

Louise Girard - General coordinator and project manager

Yao Tong - Community Manager and head of development Asia

Loriane Bonnet - General communication project manager

Marc Fert - Web design Manager

Issam Chammi - Development website

Lys-Ange Sénèscat - UI/UX Design and Communication Manager

Fadoua Ben Nasr - Project Manager

Inès Brethenoux - Mission manager

Audrey Bernaud - Digital manager

Gaidig le Peutrec - Digital manager

Ye Zeng - Head of development Asia

Pinyi LI - Development assistant Asia

Xiang Guangyi - China project coordinator

Kevin Arnaud - Communication officer

Caroline Bouheden - Journalist Asia Consultant

Julie Prousteau - Press Relations Assistant

Esther Guillaume - Communication/press relations assistant

Eliot Partouche - Assistant in charge of partnerships

DIGITAL SCIENTIFIC COMMITTEE

Laurent Pierre Gilliard - Director of Prospective and Communication at UNI-TEC, Lecturer at the University of Bordeaux Montaigne

Philippe Bruno - Director of WSB

Thomas Cheneseau - Teacher at the Design School of New - Aquitaine.

Adeline Beaulieu Web project manager, WSB.

ORGANIZERS

OPLINEPRIZE France

GROUPE PASSERELLE Association law 1901

Recognized as a public utility since 2010

